

3rd International Summit cum Exhibition 2011
Investment & Business Opportunities

ASSOCHAM

Food Processing, Agribusiness & Dairy
Products / Packaging / Value Chain

14th September, 2011 • Sovereign Hall, Hotel Le-Meridien, New Delhi

D. S. Rawat
Secretary General

*D. S. Rawat
Ankavaya
C. 2011*

March 30, 2011
ASSO/FAD/11

Excellency,

"For the sake of the economic growth of states and country, development of agribusiness and processed food sector is as essential as breathing."

The Food Processing sector is expected to grow by 20% and value addition to increase by 35% by 2015. There is an opportunity for large investments in food and food processing technologies, skills and infrastructure, especially in areas of canning, dairy packaging, frozen food / refrigeration and thermo processing. Realizing this opportunity there is immense need of making Indian products presence felt across the globe beating international competition while catering domestic demand.

With this background, ASSOCHAM is organizing 3rd International Summit cum Exhibition on Food Processing, Agribusiness & Dairy on 14 September 2011 at Hotel Le-Meridien, New Delhi for increasing visibility of Indian processed food, Agro & dairy market targeting international marketplace and prepare for investments.

The Summit shall be attended by Senior Industry representatives & experts from all over the world. Together they will offer perspectives on bringing new innovations to the food processing sector along with exploring possibilities for investments to increase trade and strengthen global food security.

We are aware of the advances made by Turkey in the Processed Food, Agribusiness & Dairy and therefore there are strong possibilities of good business between the two Countries. Keeping the potential in mind, ASSOCHAM is proposing to the Embassy of the Republic of Turkey for partnership.

Cooperation Expectations

- The Embassy may circulate event information to the business group/companies etc
- The Embassy may encourage of bringing Companies to participate.
- The Embassy may facilitate participation of delegation from their country.

To take the matter of partnership forward may I request for a meeting at mutually convenient time and venue. We look forward to receiving a positive consideration and support

Thanking you with kind regards,

Yours sincerely

D. S. Rawat
(D. S. Rawat)

H. E. Levent Bilman
Ambassador
Embassy of the Republic of Turkey
N-50, Nyaya Marg, Chanakyapuri, New Delhi 110 021



ASSOCHAM



M FPI

MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

Investment & Business Opportunities

Food Processing, Agribusiness & Dairy

Production & Packaging | Value Chain

20th - Nov - 2011

*Make use of time
let not advantage slip*
- William Shakespeare

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA



"For the sake of the economic growth of states and country, development of agribusiness and processed food sector is as essential as breathing."

Shri Dilip Modi, President, ASSOCHAM

INTRODUCTION

The food processing industry in India is one of the largest in terms of production, consumption, and export. The Indian processed & packaged food industry is estimated at US\$ 20.87-21.05 billion.

According to the Ministry of Food Processing, this industry contributed 9% to India's GDP and had a share of 6% in the 2011-12 GVA production. The Centre has set an investment target of rupees One thousand Billion by 2015. These sectors expected to grow by 20% and will add to increase by 20% by 2015.

There is an opportunity to make investments in food and to develop processing technologies, skills and infrastructure especially in areas of unitizing, packaging, frozen food, refrigeration and thermo processing. Realizing this opportunity, there is immense scope of making Indian products presence felt across the globe besides international competition while catering domestic demand.

With this background, ASSOCHAM proposes 3rd Summit cum Exhibition for increasing visibility of Indian processed food, Agro & dairy market targeting international marketplace and prepare for investments.

OBJECTIVES & FOCUS AREAS

- Bring together industry and policy agencies on a common platform.
- Forge partnerships between Indian and foreign industry for collaborative business alliance and strategic partnerships.
- To deliberate on opportunities in fostering public-private partnership and investments.
- To seek opportunities for industries to collaborate to strengthen partnerships.
- Share best practices in technologies, innovations and management practices through a dialogue platform.
- Enumerate policy recommendations for the state and central governments.



PARTICIPANTS & EXHIBITORS PROFILE

- Food Processing & Agro Industries
- Dairy Industries
- Packaging Industries
- Leaning/Milling/Gilding Machineries & Equipments
- Frozen food/Refrigeration & Cold Chain Solutions
- Meat and poultry, packaged /convenience foods
- Packaging Companies & Agri Retail Companies
- Public and Private Sector Banks as well as Other Financial Institutions
- Exporters & Importers
- Consultants and Service Providers
- Central & State Government Departments, Corporations and Official
- Representative of Farmer Groups and Farmer's Organizations & Coop

PARTNERSHIP OPPORTUNITIES

Associate yourself with this world-class conclave to ensure maximum visibility and branding through partnership!

| Categories | Speaker Slot in Inaugural Session | Speaker Slot in Business Session | Exhibition Staff | Full Page color Advertisement in the Souvenir | Logo in the Backdrop | Corporate Literature in the Summit head table | Corporate Literature in the delegate kit | Acknowledgement Thank you panel | Complimentary Delegate Passes |
|---------------------------------|-----------------------------------|----------------------------------|------------------|---|----------------------|---|--|---------------------------------|-------------------------------|
| Technology Partner ₹ 8 Lac | | | | ✓ | | | ✓ | | 6 |
| Platinum Partner ₹ 6 Lac | | | | ✓ (9 sqm) | ✓ | | ✓ | | 6 |
| Gold Partner ₹ 5 Lac | | | | ✓ (6 sqm) | ✓ | | ✓ | ✓ | 4 |
| Silver Partner ₹ 4 Lac | | | | ✓ (4 sqm) | ✓ | ✓ | | ✓ | 3 |
| Lunch Partner ₹ 3 Lac | | ✓ | | Signage on Lunch area | | | ✓ | ✓ | 2 |
| Delegate Kit Partner ₹ 2 Lac | | | | | Logo on | | | | 2 |
| Special Partner ₹ 1 Lac | | | | | | | ✓ | | 2 |

EXHIBITION OPPORTUNITIES

The Summit provides an opportunity for participating companies to exhibit their latest research developments and products in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances.

STALL TARIFF **

| NATIONAL EXHIBITOR | INTERNATIONAL EXHIBITOR |
|-----------------------------------|--------------------------------|
| INR 4,000/- per Sq. Mtr | 150/- USD per Sq. Mtr |
| (Minimum Stall Size 3mtr X 2 mtr) | |

Following benefits would be available to exhibitors:

- Completely built up stall with company fascia
- Two Chairs, one table, spotlights, waste paper basket, electric power etc.
- 2 delegates Passes free.

ADVERTISEMENT IN THE SOUVENIR

The souvenir will circulated to all participants, relevant officials and other guests, diplomatic agencies and ministries, all embassies in India and Indian embassies in abroad, and from sale/distribution of major food processing and agriculture related exhibitions and fairs organized by ASSOCHAM in India and around the world.

ADVERTISEMENT TARIFF **

| PAGE PARTICULAR | AMOUNT (INR*) |
|-----------------------------|---------------|
| BACK COVER (COLOUR) | 40,000/- |
| FRONT INSIDE COVER (COLOUR) | 30,000/- |
| BACK INSIDE COVER (COLOUR) | 30,000/- |
| FULL PAGE ADVERT | 20,000/- |

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LOGO SUPPORT TARIFF **

| LOGO PARTICULAR IN | AMOUNT (INR*) |
|---|--|
| (Backdrop, Thank you Panels, Side Panels, Mailers, Brochure, Website Souvenir etc.) | 50,000/- (Rupees Fifty thousand only) |

DELEGATE FEE STRUCTURE **

NATIONAL DELEGATES

| |
|----------|
| 2500 INR |
|----------|

INTERNATIONAL DELEGATES

| |
|----------|
| 100 USD* |
|----------|

10% discount for Convey Registration (at least 2 days before the event)

3rd International Summit cum Exhibition 2011

Investment & Business Opportunities

Time: 0930 Hrs to 1730 Hrs

Date: 14 September 2011

Venue: Sovereign Hall, Hotel ITC Maurya, New Delhi

KEY CONTACTS:

Mr. S. Tyagi - Director

Mr. Ombeen Tyagi - Dy. Director

Mr. Rakesh Tyagi - Manager

The Associated Chambers of Commerce

ASSOCCHAM, Corgrave House, 10 Corgrave Street,

Zamindari Chowk, New Delhi 110048

Tel: 91-11-46555555 | Fax: 91-11-46555599

Email: ombeen.tyagi@assoccham.com | neeraj@assoccham.com

For details on participation/Stall /Sponsorship opportunities, contact:

Mr. Nakshatrala

Mobile 09810111111

Email: naksitrala@assoccham.com

Mr. Waheed Khan

Mobile 0981115550601

Mobile 09811221799

Email: waheed.khan@assoccham.com

Special Feature - Summit Live Coverage