

**3<sup>rd</sup> International Summit cum Exhibition 2011**  
Investment & Business Opportunities

ASSOCHAM



**Food Processing, Agribusiness & Dairy**  
Products | Packaging | Value Chain

14<sup>th</sup> September, 2011 - Sovereign Hall, Hotel Le-Meridien, New Delhi

O. S. Rawat  
Secretary General

*B. Unakar*  
*Ankavaiya*  
*Es. Jhu*

March 30, 2011  
ASSO/FAD/11

Excellency,

*"For the sake of the economic growth of states and country, development of agribusiness and processed food sector is as essential as breathing."*

The Food Processing sector is expected to grow by 20% and value addition to increase by 35% by 2015. There is an opportunity for large investments in food and food processing technologies, skills and infrastructure, especially in areas of canning, dairy packaging, frozen food / refrigeration and thermo processing. Realizing this opportunity there is immense need of making Indian products presence felt across the globe beating international competition while catering domestic demand.

With this background, ASSOCHAM is organizing 3<sup>rd</sup> International Summit cum Exhibition on Food Processing, Agribusiness & Dairy on 14 September 2011 at Hotel Le-Meridien, New Delhi for increasing visibility of Indian processed food, Agro & dairy market targeting international marketplace and prepare for investments.

The Summit shall be attended by Senior Industry representatives & experts from all over the world. Together they will offer perspectives on bringing new innovations to the food processing sector along with exploring possibilities for investments to increase trade and strengthen global food security.

We are aware of the advances made by Turkey in the Processed Food, Agribusiness & Dairy and therefore there are strong possibilities of good business between the two Countries. Keeping the potential in mind, ASSOCHAM is proposing to the Embassy of the Republic of Turkey for partnership.

Cooperation Expectations

- The Embassy may circulate event information to the business group/companies etc
- The Embassy may encourage of bringing Companies to participate.
- The Embassy may facilitate participation of delegation from their country.

To take the matter of partnership forward may I request for a meeting at mutually convenient time and venue. We look forward to receiving a positive consideration and support

Thanking you with kind regards,

Yours sincerely

*(Signature)*  
(O. S. Rawat)

H. E. Levent Bilman  
Ambassador  
Embassy of the Republic of Turkey  
N-50, Nyaya Marg, Chanakyapuri, New Delhi 110 021



MINISTRY OF FOOD PROCESSING INDUSTRIES  
GOVERNMENT OF INDIA

ASSOCHAM



Investment & Business Opportunities

# Food Processing, Agribusiness & Dairy

*Products & Packaging / Value Chain*

14th - 15th May 2011 • New Delhi

*Make use of time,  
let not advantage slip.*

*- William Shakespeare*

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA



*"For the sake of the economic growth of states and country, development of agribusiness and processed food sector is as essential as breathing."*

*Shri Dilip Modi, President, ASSOCHAM*

## **INTRODUCTION**

The food processing industry in India is one of the largest in terms of production, consumption, and export. The Indian processed & packaged foods industry is estimated at US\$ 60.87-18.05 billion.

According to the Ministry of Food Processing, this industry contributed 9% to India's GDP and had a share of 6% in the total industrial production. The Centre has set an investment target of rupees One thousand Billion by 2015. The sector is expected to grow by 20% and value addition to increase by 25% by 2015.

There is an opportunity for large investments in food and food processing technologies, skills and infrastructure, especially in areas of canning, dairy, organic, frozen food, refrigeration and thermo processing. Realizing this opportunity offers immense scope of making Indian products presence felt across the globe beating international competition while catering domestic demand.

With this background, ASSOCHAM proposes 3rd Summit cum Exhibition for increasing visibility of Indian processed food, Agro & dairy market targeting international marketplace and prepare for investments.

## **OBJECTIVES & FOCUS AREAS**

- Bring together industry, academia and policy agencies on a common platform.
- Forge partnerships between Indian and foreign industry for collaborative efforts, alliance and partnerships.
- To deliberate on issues and foster public-private partnership and investment.
- To seek common policy priorities for collaborative efforts strengthen partnerships.
- Share and exchange practices in technologies, innovations and management Practices through a dialogue process.
- Enumerate policy recommendations for the state and central governments.



- Food Processing & Agro Industries
- Dairy Industries
- Packaging Industries
- Leaning/Milling/Grinding Machineries & Equipments
- Frozen food/Refrigeration & Cold Chain Solutions
- Meat and poultry, packaged / convenience foods
- Packaging Companies & Agri Retail Companies
- Public and Private Sector Banks as well as Other Financial Institutions
- Exporters & Importers
- Consultants and Service Providers
- Central & State Government Departments, Corporations and Officials
- Representative of Farmer Groups and Farmer's Organizations & Cooperatives

**Associate yourself with this world-class conclave to ensure maximum visibility and branding through partnership!**

[illegible]

## EXHIBITION OPPORTUNITIES

The Summit provides an opportunity for participating companies to exhibit their latest research, developments and products in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances.

### STALL TARIFF \*\*

NATIONAL EXHIBITOR	INTERNATIONAL EXHIBITOR
INR 4,000/- per Sq. Mtr	150/- USD per Sq. Mtr
(Minimum Stall Size 3mtr X 2 mtr)	

Following benefits would be available to exhibitors:

- Completely built up stall with company fascia
- Two Chairs, one table, spotlights, waste paper basket, electric points, etc.
- 2 delegates Passes free

## ADVERTISEMENT IN THE SOUVENIR

The souvenir will be circulated to all participants, relevant food and other officials, State Government agencies and ministries, all embassies in India and Indian embassies in abroad, apart from sale/distribution at major food processing and agriculture related exhibitions and seminars organized by ASSOCHAM in India and around the world.

### ADVERTISEMENT TARIFF \*\*

PAGE PARTICULAR	AMOUNT (INR*)
BACK COVER (COLOUR)	40,000/-
FRONT INSIDE COVER (COLOUR)	30,000/-
BACK INSIDE COVER (COLOUR)	30,000/-
FULL PAGE (COLOUR)	20,000/-

Print Area: A4 Size

Ad material: CD (Coral) / JPG / PDF format with 300 dpi

\* Will be booked on first come first served basis

ASSOCHAM shall have right to reject any advertisement on the basis of its content.

### LOGO SUPPORT TARIFF \*\*

LOGO PARTICULAR IN	AMOUNT (INR*)
(Backdrop, Thank you Panels, Side Panels, Mails, Brochure, Website Souvenir etc.)	50,000/- (Rupees Fifty thousands only)

## DELEGATE FEE STRUCTURE \*\*

NATIONAL DELEGATES	INTERNATIONAL DELEGATES
2500 INR	1000 USD*
10% discount for Convey Registration (at least 2)	



### **3<sup>rd</sup> International Summit cum Exhibition 2011**

#### **Investment & Business Opportunities**

Time: 0930 Hrs to 1730 Hrs

Date: 14 September, 2011

Venue: Sovereign Hall, Hotel Le Meridien, New Delhi

#### **KEY CONTACTS:**

Dr. O. S. Tyagi - Director

Dr. Neeraj Tyagi - Dy. Dir. for

The Associated Chambers of Commerce & Industry

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**For details on participation/ Stall /Sponsorship opportunities, contact:**

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**Special Feature - Summit Live Coverage**