



12<sup>th</sup>-13<sup>th</sup>, 2014  
Tunis - Tunisia

Invitation

# PROGRAM

Thursday June 12<sup>th</sup>, 2014

6:00 pm - 7:30 pm

## OPENING CEREMONY

8:00 pm - 7:00 pm

Official opening by HE Head of Government

Participation of High-level representatives of government and international institutions

7:00 pm - 7:30 pm

FIPA-Tunisia 2014 awards ceremony

8:30 pm

Cocktail dinner organized by FIPA-Tunisia

Friday June 13<sup>th</sup>, 2014

9:00 am - 11:00 am

## THEMATIC PANEL - NEW TUNISIA, NEW DEMOCRACY

Democratic progress impact on the economic and social environment

First decision-makers in the political, economic and social scene will discuss:

- the passage of Tunisia toward a period of exercise of democracy and its impact on the business barometer
- social peace and the conditions of its contribution in the relaunch of the economic unit
- the company and its ability to meet the economic challenges of the new phase
- the international partnership and capacity for mobilization of new capital

11:00 am - 11:30 am

Coffee break

11:30 am - 1:00 pm

## SECTOR PANEL - NEW TUNISIA, NEW OPPORTUNITIES

The Tunisian industry at a time of global value chains

International and Tunisian experts will have to discuss the following points:

- sites report and future trends of global value chains
- global value chains and strategic issues for emerging countries
- the Tunisian industry sectors and the issue of a prominent position as compared to the dynamics of global value chains
- the logistics channels, a major supporting factor of the Tunisian industry growing range

1:00 pm - 2:30 pm

Lunch

2:30 pm - 4:00 pm

## PARALLEL EVENTS

### SECTOR WORKSHOP A

TUNISIA, offshoring destination focus on ITD and R&D

- Presentation of the "Smart Tunisia" project
- Incentives framework of the Tunisian offshoring sector

### SECTOR WORKSHOP B

Regional offer and growth generating projects (PPP)

- Presentation of the local offer in regions: infrastructure projects and investment mapping (focus on green and renewable energy sectors)

4:00 pm - 4:30 pm

Coffee break

5:30 pm - 7:00 pm

## B2B MEETINGS

# New TUNISIA

New democracy  
New opportunities



Initiative of:  
Foreign Investment Promotion Agency "FIPA-Tunisia"  
Rue Salaheddine El Ammani - Centre Urbain Nord - 1004 Tunis  
Tel.: (216) 71 75 25 40 - Fax: (216) 71 23 14 00

To participate:

[www.tunisiainvestmentforum.tn](http://www.tunisiainvestmentforum.tn)  
[if2014.tunisia@fipa.tn](mailto:if2014.tunisia@fipa.tn)





# INVITATION

FIPA-Tunisia is inviting you to the fourth edition of the **Tunisia Investment Forum "TIF 2014"** to be held on **June 12<sup>th</sup> - 13<sup>th</sup>, 2014** at El Mouradi Hotel - Gammarth, Tunis.

Under the theme **"New TUNISIA, New democracy, New opportunities"**, TIF 2014 will be a favorable opportunity to present to the international business community the **democratic progress** impact on the economic and social environment, and on the investment climate in Tunisia; a more transparent and healthy environment that will allow the partners of Tunisia to find a reliable investment destination.

For the first time, the main thematic panel will gather Tunisian decision-makers from the political, economic and social life to debate on the question of "to what extent National Consensus reached by the main political actors and civil society, and Labor Union and Business Confederation will help in establishing a sustainable social peace as well as implementing the initiated economic reforms".

The impact of these reforms on the attractiveness of various sectors and regions of Tunisia will be addressed by institutional representatives, international experts and investors operating in the country, who will meet at **3 thematic workshops** to share their views on the expected role of the economic reforms in **high added value** industries and in regions in search of an attractive new positioning and how can these reforms perform the country's integration into the **global value chains**.

Moreover, TIF 2014 represents a business platform through B2B meetings based on customized services and including targeted meetings support, selection and organization.

Whether you are private Tunisian or foreign investor, institution or media, we are looking forward to welcome you to that high profile meeting.

You may refer to [www.tunisiainvestmentforum.tn](http://www.tunisiainvestmentforum.tn) for your registration and for further details about the Forum. For any additional information or specific inquiry, please feel free to send us an email at [tif2014.tunisia@fipa.tn](mailto:tif2014.tunisia@fipa.tn)

Thank you.

