

35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC **SHAPING THE FUTURE: BUSINESS, INNOVATION, AND GROWTH**



CHARGE & CONNECT SPONSORSHIP

As the official *Charge & Connect Sponsor*, provide attendees a space to network and relax while charging their electronic devices. The sponsorship allows your organization to brand the *Charge & Connect Lounge*, giving you great visibility among attendees. Alternatively, select the full package and become the power and connectivity provider throughout the conference.

Option 1: Charging Stations Sponsor

\$8,000

Plug and charge stations offer full branding with LCD screens that include a short animation about the sponsor, and a variety of charging capabilities for phones and other electronic devices. Branded highboy table charging stations will be spread out in all panel rooms.

These stations charge fast and are highly utilized at conferences. As an added bonus your organization will be recognized as a silver sponsor of the 35th Annual Conference on U.S.-Turkey Relations. By sponsoring, you will provide a space for more than 500+ attendees to network and relax while charging their electronic devices thus providing your organization great visibility.



Charging Tower

Option 2: WIFI Sponsor

\$10,000

Provide Free WiFi throughout the Conference venue and take advantage of more than 500 attendees from 20 plus industries each day to get your branding and marketing impressions in front of this high value targeted audience. Don't miss your chance to use this outstanding opportunity to get in front of a captive audience.

Using the WiFi system is an effective way to get your company name, brand, new product announcement, or any other message to your potential customers at the Conference. The WiFi sponsor gets the recognition by having their logo on the login page as well as on cards distributed during registration that will display the login code underneath the sponsor's logo. Become the WIFI provider for the Conference and help connect all attendees with the World Wide Web!



Charging Highboys

Option 3: Complete Package

\$15,000 (\$3,000 discount)

An exciting, two-part sponsorship: First associate your brand with wireless internet capability for all attendees! Your corporate name and logo appear on Conference signage throughout venue and on hundreds of business-card sized Wifi cards that show log-in information. At the same time with WiFi connection, sponsoring the charging stations allows you to brand the Charging Lounge area and 4 high boys distributed to each session room, giving you great visibility among attendees. Next prominent signage makes it clear that your company is a market leader, as you provide a convenient way to recharge cell phones and electronic devices. Charging stations appear, with sponsor logo, in many panel rooms and at Charge & Connect Lounge area.

Sponsorships are limited by availability and are provided on a first come, first serve basis. For all inquiries, please contact **Merih Kepez** at +90 (212) 339-5005 or send an e-mail to mkepez@deik.org.tr

For more information about the 35th Annual Conference on U.S.-Turkey Relations please visit www.atctaikconference.com

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