



AGRISPHERA

agriculture reloaded

Torino 10 - 12 November 2011 at Lingotto Fiera

www.agrisphera.com

Agrisphera is a market place dedicated to operators in the agro-food industry, who provide solutions for business growth, competitiveness development for enterprises and improvement of production as well as to those who recognize the commitment as a value for sustainable development.

Being an strategic platform to meet the market (exhibitors, international buyers, institutions, experts, customers) and to expand your own network, this event will be prepared to host business meetings for which will be offered an accurate matching.

WHY TO EXHIBIT

Your company will have the opportunity to meet the market through the following activities

- Meeting with international buyers coming from the Maghreb, India, China etc.
- Meeting with institutions to develop international exchanges of possible agreements (bi-multilateral).
- Conferences and seminars at national and international level about policies and new technologies.
- Free exhibition areas and pre-arranged areas for the presentation of success stories, products, regulations, technologies and strategies in order to achieve sustainable and innovative development patterns.
- Meeting between the offer and the demand (B2B).
- Meeting between demand and supply of labor in agri-food sector (employment).
- Interaction between the business world, finance and promoters of innovation and research.

WHY TO VISIT

Agrisphera will offer to visitors:

- A number of highly qualified exhibitors in the agro-food sector who will provide solutions for business growth, business competitiveness and production improvements.
- The opportunity to have an updated and comprehensive vision of products, technologies, services and innovative solutions in order to improve production, encourage the development and competitiveness of enterprises and promote a culture of sustainability.
- Conferences and seminars at national and international level about policies and new technologies as well as discussions of specific issues and aspects relating to sustainable development in agri-food sector.
- The possibility to arrange Business Meetings (B2B).

INFORMATION FOR EXHIBITORS

REGISTRATION AND COSTS:

Please fill out the exhibitor registration form and send it to a.madraro@agrisphera.com by 15/10/2011

General cost for the standard stand (12qm): 1,850 euro + TVA
20% off for International Exhibitors.

Cost includes:

- Subscription
- 12 sqm pre-built stand (standard)
- Exhibit Area
- 5 exhibitors badges
- 1 Parking space
- 100 Visitor tickets
- Insertion of data in the Official On-line Catalogue.
- Arrangement of Business Meetings

For more details please see the attached registration form.

INFORMATION FOR VISITORS

REGISTRATION:

All international visitors have **FREE ENTRANCE** to Agrisphera by filling out the registration form and sending it to a.madraro@agrisphera.com by 15/10/2011.

If you wish to participate to the business meetings please indicate it in the attached registration form, we will be contacting you in order to arrange the meetings.

**Agrisphera offers free accommodation
for International Buyers.**

You will be able to register through our website on 10/09/2011.

DIRECT CONTACT

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