

08-10
April 2019
ISTANBUL

BANKING RISKS AND DIGITAL BANKING

FUTURE AND GROWTH OPPORTUNITIES

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CLUB DES DIRIGEANTS DE BANQUES ET
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CONFERENCE & FAIR

The AFRO-ASIA 2019 Conference and Fair for banking & finance technology will be held at 8 - 10 April 2019 in Istanbul, Turkey.

Gathering retail banking, banking technologies, banking solutions and finance technologies. AFRO-ASIA 2019 Conference providing updated solutions and perfect platform to introduce and demonstrate banking and finance technology, including systems, hardware, software, consultancy, training and service which are developed for banks and financial institutions.

AFRO-ASIA 2019 Conference presents an environment at where speakers share their experience, knowledge, visions and future forecasts with the visitors. The conference speeches will be either in French or English and simultaneously will be translated to Turkish, English, Arabic and French. At the conference exhibition area, there shall be exhibiting spaces of the companies. Exhibitors attending to the conference should have the chance of introducing their products to the visitors. Intensive participation is expected to AFRO-ASIA Conference from many countries. Visitors should get information about the solutions of providers companies by visiting the fair area.

MAIN TOPICS OF THE AFRO-ASIA CONFERENCE ARE:

- The Future of Finance, Asia
- The Future of Finance, Africa
- Global Finance & Block Chain Technology

OUTLOOK OF BLOCKCHAIN AT BANKING INDUSTRY

Finding a good event that would be valuable for your time and money can be a hassle. Whether you are a banker, regulator, venture capitalist, entrepreneur or a media person, AFRO-ASIA 2019 has have you covered and there is something in this event for everyone



THE FUTURE OF FINANCE AND COLLABORATION BETWEEN TURKEY AND AFRICA

Deep Dive Sessions provide an interactive environment where leading practices can be explored and discussed in an expanded session. We explored EcoSystem, FinTech, PRTech, and Reg-Tech. As we all tend to live increasingly digital lives, we have several identities online. The topic of identity management, particularly important for FinTech

- The future of bank risk management
- How can banks unleash the potential of FinTech
- Modern banking ledgers through blockchain Technologies
- Payment Systems and the Future of Digital Banking
- Convergence of Fintech and traditional businesses
- FinTech and the Transformation in Financial Services
- FinTech Foundations and Overview
- FinTech Law and Policy
- Innovation Strategy: Developing Your Fintech strategy
- FinTech Risk Management
- Digital Competition in Financial Services
- Understand FinTech (financial technology), including cryptocurrencies, Blockchain AI and Big Data, and how it is transforming the world of finance.
- Blockchain for Financial Markets: Technology and Business Applications
- Open banking: Liability and Consumer Protection in Open Banking
- The potential impact of FinTech on the finance industry

THE FUTURE OF BANK RISK MANAGEMENT AND BLOCKCHAIN

THE FUTURE OF BANK RISK MANAGEMENT AND BLOCKCHAIN Explore new trends in risk management in Banking industry, future risks and mitigation solutions and regulatory hot button issues. we explored topics that included reputation risk, third party risk, lines of defence roles and responsibilities, reputation risk scenario analysis, resiliency risks, model risk and more.

In the future its expected that RegTech will leverage on data to perform market monitoring and firm compliance differently than is currently done. In other words, RegTech 1.0 - 2.0 represents the digitization of the regulatory process, where as RegTech 3.0 is about a regulatory framework for the digital age.

- Regulations updates
- RegTech in the Financial Services Industry: reshaping the risk and compliance function
- Which risk and compliance challenges are the most salient today?
- The technologies and concepts underpinning RegTech innovation
- Concrete applications of RegTech: the use cases
- RegTech innovation and adoption: blockers and enablers
- Exploring the broader perspective of RegTech and conclusion remarks
- FinTech Security and Regulation (RegTech)
- Regulations in this new environment
- Know your customer (KYC)
- Anti money laundering

BLOCKCHAIN

GLOBAL FINANCE & BLOCKCHAIN TECHNOLOGY

Through exploring how PRTech is most effective when innovators, investors and regulators can interact, build networks and learn from each other

- The Defining Elements of a Blockchain Hub
- Synergizing from union to eco-sys
- The Journey Towards an integrated FinTech Ecosystem
- White paper importance and its philosophy
- Kinds of blockchain sectors and how we build it from Private to Public

Startups Presentations

The pitch deck typically consists of 7-15 slides in a PowerPoint presentation and is intended to showcase the company's products, technology, and team to the investors

Gala Dinner

It's Dinner and a show – a solutions show! Top corporate partners share what's new in their offerings in a fast paced learning environment. Five minute solution-pitches provide you a glimpse of the future!

CONFERENCE & FAIR

There is no better way to connect with senior-level decision-makers in the banking industry than by sponsoring the AFRO-ASIA 2019

We design our conferences to promote interaction between bankers and sponsors. Evaluations from past conferences show that our bankers are more willing to purchase products from companies which support AFAK EVENTS's conferences, and appreciate the chance to meet and speak with vendors upfront, so when a need arises, they already have a contact.

Benefits of Sponsorship

This is a rewarding way to make your company stand out from the crowd. You'll have greater visibility than your competition, position yourself as a leader in the industry, and build brand awareness among AFRO-ASIA 2019 attendees. We'll make sure your name is out there early and often.

You will also receive more benefits:

- Face-to-face buyer contact that is much more cost effective than individual business sales calls.
- Learn about the issues confronting today's financial service leaders and gain insight into potential solutions.
- Shape or reinforce a positive perception of your company with AFRO-ASIA 2019 bank executives.
- Great venue for entering a new market or new territory for your products

Sponsorship Information and Registration Contact : [**sponsor@afakevents.com**](mailto:sponsor@afakevents.com)

KEYNOTE SPEAKERS



MR. IDRISSA NASSA

From Burkina Faso

- Promoter and CEO of Coris Bank International at 2008.
- 2010, he started the construction of the financial group Coris creating Branch stock brokerage (Coris Bourse) and the Insurance Branch (Coris Assurances).
- In 2011, the external development strategy and the creation of subsidiaries and branches of (under the single license) progressed and got concretized in 2012 with the obtaining approval Ivory Coast's first subsidiary.
- Vice-President of the Chamber of Commerce, Industry and Handicrafts of Burkina.
- Officer of the National Order in Burkina Faso in 2010.
- Awards including Best Entrepreneur of the Year 2002 "Global Entrepreneurship" in Canada.



MR. WISSAM FATTOUH

From Lebanon

- Secretary General of the Union of Arab Banks
- Secretary General of the World Union of Arab Bankers
- Advisory Board Member of Child & Youth Finance International, Amsterdam
- Member of Board of Trustees of The Arab Academy for Banking & Financial Sciences, Jordan
- Member of the Board - Association of Certified Financial Crime Specialists (ACFCS), USA
- Observer Member - Arab Monetary Fund, UAE • Observer Member - Arab Union for Small Enterprises, Egypt
- Member of Board of Trustees of the Lebanese for Voluntary Activities, Lebanon
- Member of the Advisory Board of MEA Logistics Council - GCEL



MR. BLAISE AHOUCHEDE

From Senegal

- Engineer, Polytechnic graduate from Thiès (Senegal) 1993
- Head of banking projects at Crédit Agricole (France) 1996
- Head of financial and banking projects at Crédit Agricole-Indosuez (France) 1999
- Director of Banking Projects, Means of Payment and Bookkeeping at the Caisse des Dépôts et Consignations (France) 2001
- Director General of GIM-UEMOA 2003 • MBA at IAE, Paris-Dauphine 2005



MR. ALAIN LENOIR

From France

- Founder of the CLUB des DIRIGEANTS de BANQUES et ETABLISSEMENTS D'AFRIQUE.
- Senior Advisor to the President after being the Executive Secretary for 20 years
- Independent Director (Member of the Board) of BDM SA in MALI - group BMCE Morocco.
- Member of the Risk Committee and the Development Committee.
- Independent Director (Member of the Board) of The CONGOLAISE DE BANQUE ,group BMCE Morocco in BRAZZAVILLE .
- Member of the Audit and Internal Control Committee.
- Member of the Board of the Bank AWARDS for AFRICAN BANKERS group.



MR. MAHMUD HAMMUDA

From Libya

- (Master Degree) of the French Banking Institute ITB (CNAM) at Paris.
- 14 years as General Manager of 4 different banks in three countries (Algeria, Burkina Faso , Libya).
- Headed the regional Association of West African Banks (FAPBEF -UEMOA) which concern eight states .
- Founder & consultant of BIM CONSULTING (BIMCO).
- Professional relations with the World Bank, the CFPB, the Libyan Foreign Bank and a several private companies.



MR. KURSAT ABIT

From Turkey

- Bachelor of Art Business Administration 1997 - 2002 Bogazici University
- Internet Auditor AK BANK • Business Planning & Analysis Manager at CITIBANK
- Mass Marketing and Portfolio Vice President and Senior Vice-President at QNB FINANSBANK
- Head of consumer and private banking at FIBABANKA
- Director of ENPARA company Turkey's first branchless bank



MR. ANAS KRIZ

From Syria

- Studied Finance & Banking and worked in KFH
- Certified Islamic Banker from CIBAFI from Bahrain.
- Founder of Esh7an.online in Kuwait which is the first startup in shipment filed around the world.
- CEO of Public Relation Firm called PR LINES in Istanbul - Turkey.
- Managing a few of Blockchain startup in their concept and business model.
- His cumulative experience in finance, banking, and executive management lead to be a partner of Gears for Blockchain Knowledge.



DR. ASHRAF MOHAMMED DOUBAH.

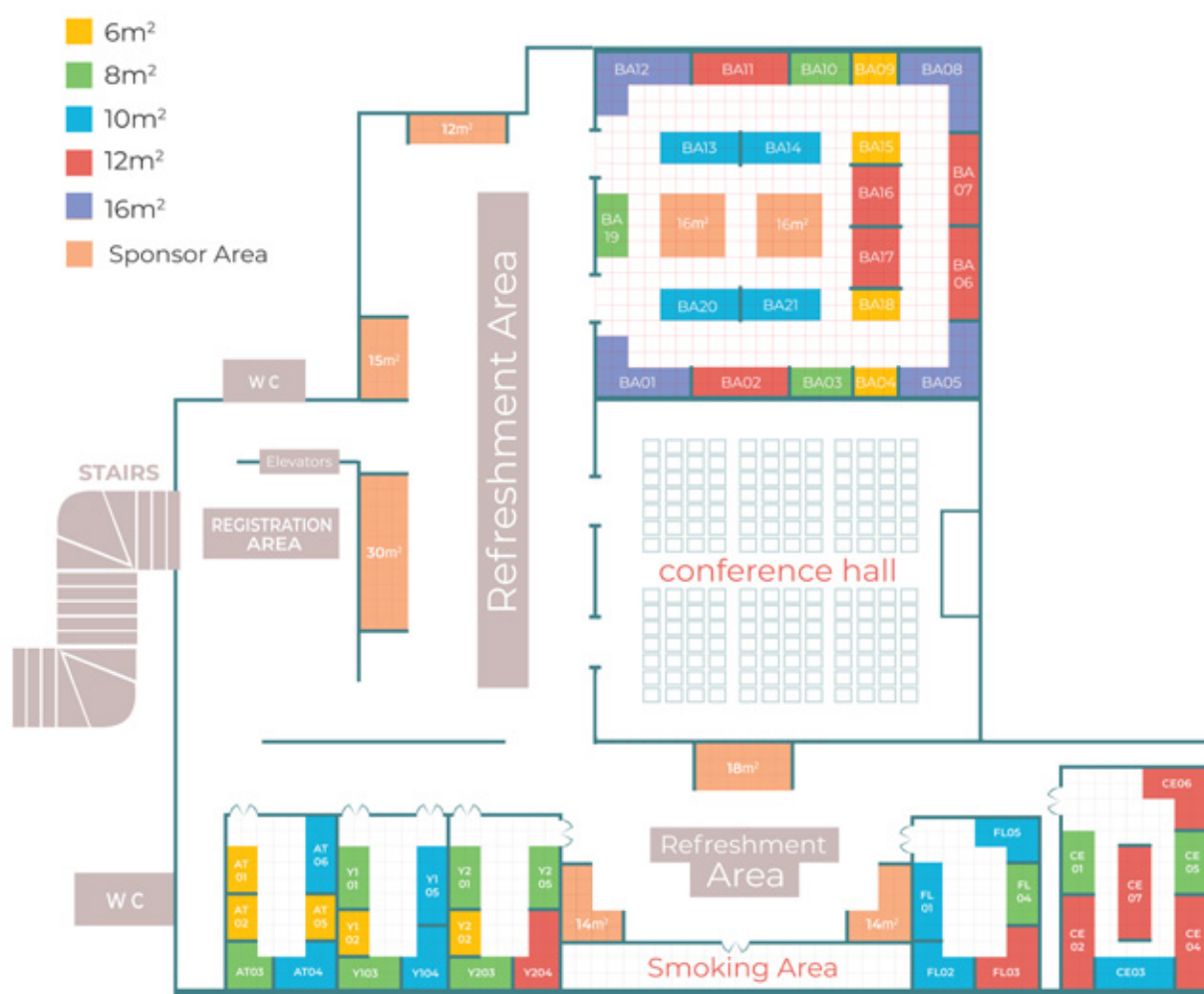
From Egypt

- Ph.D. in Business Administration (Islamic Finance and Investment), Sadat Academy for Administrative Sciences, Cairo 2003
- Expert in Islamic Banking and Capital Markets at the General Council of Islamic Banks and Financial Institutions.
- Professor of Finance and Islamic Economics, Faculty of Commerce, Alexandria Academy of Management and Accounting.
- Head of the Department of Administrative and Financial Sciences at the Community College, University of Sharjah.
- Professor of Finance and Economics, University of Istanbul SabahatinZaim in Turkey
- President of the European Academy of Finance and Islamic Economic

WHO SHOULD VISIT AFRO-ASIA 2019 CONFERENCE AND FAIR?

- Director, Manager and Management Personnel
- Core Banking Managers and Experts
- Payment Systems Managers and Experts
- Retail Banking Managers and Experts
- Universal Banking Managers and Experts
- Commercial Banking Managers and Experts
- Corporate Banking Managers and Experts
- Transaction Banking Managers and Experts
- Digital Banking Managers and Experts
- Branchless Banking Managers and Experts
- Internet and Mobile Banking Managers
- ATM and POS Managers and Experts
- Call Center Managers and Experts
- Delivery Channel Managers and Experts
- Credit Risk Management Managers
- Operational Risk Managers and Experts
- Debt Management Managers and Experts
- Secure Banking Professionals
- Insurance Technologies Managers and Experts
- IT Department Managers and Experts
- IT Infrastructure Managers and Experts
- IT Security Managers and Experts
- Governance, Risk and Compliance Managers
- Audit Department Managers and Experts
- Training Department Managers and Experts
- Purchasing Department Managers and Experts
- Branch Banking Managers and Experts
- Loan Management Managers and Experts

FAIR FLOOR PLAN



REGISTRATION FEES

DELEGATE pass	DELEGATE pass	START-UP pass	VIP pass
675 €	1000 €	755 €	1375 €
2 Days Conference pass	2 Days Conference pass	2 Days Conference pass	2 Days Conference pass
Conference materials & print	Conference materials & print	Conference materials & print	Conference materials & print
Meals & coffee breaks	Meals & coffee breaks	Meals & coffee breaks	Meals & coffee breaks
Slides & networking access	Slides & networking access	Slides & networking access	Slides & networking access
Attendance certificate	Attendance certificate	Attendance certificate	Attendance certificate
Gala dinner on 8th April	Gala dinner on 8th April	Gala dinner on 8th April	Gala dinner on 8th April
Istanbul city tour	3 hotel nightssingle room at hilton	project assessment	Deluxe room 3 nights Hilton bakirkoy 5*
	Istanbul city tour		Airport transfers Mercedes E class
			Istanbul city tour

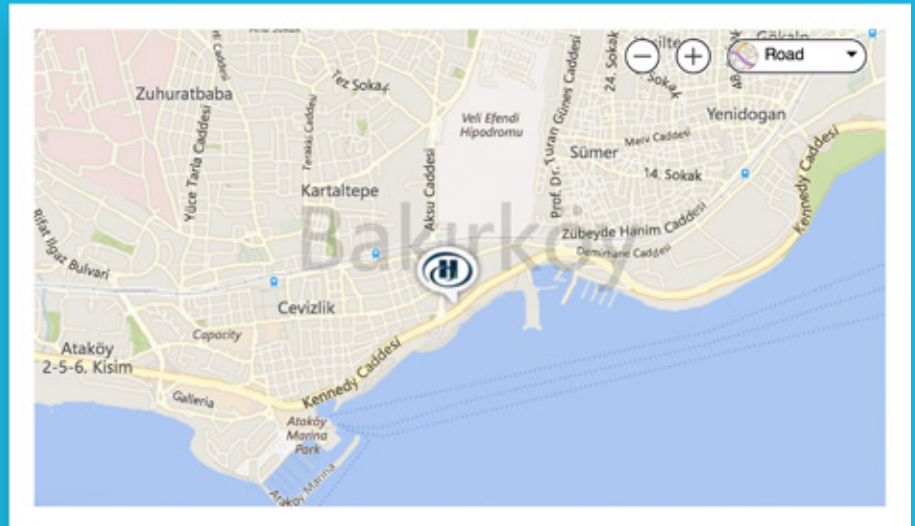
AFRO-ASIA 2019 VENUE

Hilton Istanbul Bakirkoy is located on the coastal road between Sirkeci and Bakirkoy, 10 minutes from Istanbul Ataturk International Airport. The hotel is close to the Bakirkoy Sea Bus Station, Marmaray Underground Railway and EuroasiaTunnel that allow easy access to the hotel from different regions of Istanbul.

From Taksim Square city center take the route to the South. Drive straight and pass the Halic Bridge. Continue straight until you see the Ataturk Airport signs. From the end of Istanbul City Walls, turn right to the Ataturk Airport direction to Kennedy Street - coastal route. Continue straight ahead for 10 minutes. The hotel is located on the right side of the route.



Sakızağacı Mahallesi, Kennedy Cd.
No:103, 34142 Bakırköy/Istanbul



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