



OFFICE OF THE SPECIAL ENVOY  
OF THE SECRETARY-GENERAL  
FOR THE GREAT LAKES REGION

## INFORMATION NOTE

### ORGANIZATION OF NATIONAL EXHIBITION STANDS DURING THE GREAT LAKES INVESTMENT AND TRADE CONFERENCE (GLITC)

**Kigali Convention Centre, Rwanda, 18-20 March 2020**

#### I. Context

The Peace, Security and Cooperation Framework (PSC-F) Signatory Heads of States and Guarantors mandated the Special Envoy of the UN Secretary General for the Great Lakes Region (SESG) and the Executive Secretary of the ICGLR to organize a Great Lake Investment and Trade Conference (GLITC) as a follow-up action to the first Private Sector Investment Conference (PSIC) with a view to further promoting the role of the private sector in support of peace, stability and development of in the region.

The leaders of the Great Lakes region recognized that mobilization of private sector investment into the region to develop the rich natural resource endowments and to promote economic opportunities such as generation, transmission and distribution of energy as well as infrastructure development would be catalytic to creating shared prosperity and collective responsibility for peace, stability and transformation of the region.

On 3-4 May 2019, during a regional consultation meeting in Kigali on the GLITC preparations, stakeholders from the region took ownership, validated planning arrangements and agreed to lead and drive the organization of the GLITC scheduled on 18-20 March 2020, under the active support of the O/SESG and ICGLR. The upcoming GLITC will focus on cross-border trade and investment as catalysts for regional integration. The three-day conference will include a high-level political segment with the suggested participation of Heads of State and Governments, plenary sessions with key-note speakers, industry sector specific sessions as well as exhibition stands for Member States on the side-lines of the conference to showcase country specific projects. The target will be 500 participants from public and private sectors.

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The Conference will provide a platform for the promotion of cross-border projects as well as other identified projects in the Great Lakes region in the following sectors: energy, mining, agriculture, infrastructure, financial services and ICT that have the potential to contribute to promoting peace and stability through the provision of jobs and livelihood opportunities for youth and women. The Conference will aim for some specific ‘announcements’, investment and trade deals which will be prepared and nearly finalized before its opening.

The GLITC’s Organizing Committee reiterated the necessity for the Conference to be result-oriented and to focus on a few (6-8) cross-border projects to be showcased during the event. These projects are identified and prepared by the organizers and the investors to the Conference while a follow-up mechanism will be set up to finalize those deals during the post-conference phase.

The exhibition stands will therefore provide the opportunity for each country and stakeholders to have a highly visible, physical representation throughout the GLITC, which can provide an effective place for potential investors to find and meet with representatives from each Member State.

The thirteen PSC-F countries are invited to set up and run national exhibition stands during the GLITC (Please refer to the Report of the 1<sup>st</sup> meeting of the GLITC Preparatory Committee meeting on 28-29 May 2019 in Nairobi).

## II. Description and Objectives

The national exhibition stands will be designed to raise awareness on other existing investment opportunities in each respective country and to provide potential investors with information on doing business in the countries of the region.

Exhibition stands should offer:

- 1) Business information factsheets on:
  - Other investment opportunities



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- National economic facts and information measures already taken to improve the investment climate;
- Overview of Investment climate, including economic reforms undertaken or planned in each presenting country;
- Examples of major companies currently operating in the country
- Supporting services to investors

2) Other optional additional features such as:

- Portraits of successful companies in the country
- Showcase of national key products (including from women entrepreneurs and youth).

### III. Timing and Participation

Member states and other stakeholders who wish to set up an exhibition stands at the GLITC should send their requests to: **O/SESG-GL** [o-sesg-gl@un.org](mailto:o-sesg-gl@un.org) and **RCB** [Ejidia.Dusabe@rcb.rw](mailto:Ejidia.Dusabe@rcb.rw) copying [Joana.Mugisha@rcb.rw](mailto:Joana.Mugisha@rcb.rw) by **18 February 2020**.

The request should include the name of the national coordinator for the Exhibition stand. All costs associated to exhibition stands are to be borne by the exhibitor.

### IV Exhibition cost

With regard to the exhibition, each exhibitor is expected to pay USD 350 for a 3m by 3m booth.

The cost covers the following:

- Fascia name with the logo
- 2 chairs
- 1 table
- 1 Display counter
- 2 lights
- 1 Power socket
- 1 Trash bin