

From: Stephen Maroon <stephen.maroon@exim.gov>
Sent: Friday, February 21, 2020 5:26 PM
Subject: [Reklam] INVITE: Trade Conference, April 2-3 in Washington, DC
Importance: High

Greetings Embassy Officials

My name is Stephen Maroon, the director of marketing at the Export-Import Bank of the United States (EXIM). I would appreciate your assistance in promoting EXIM's upcoming 2020 annual conference. The conference, **Keeping America Strong: Empowering U.S. Businesses and Workers to Compete Globally**, will be held on April 2 and 3 at the Omni Shoreham Hotel in Washington, DC. The event will feature a combination of keynote remarks, plenary sessions, and interactive breakout sessions focused on the dynamic, every-changing global trade environment. In addition to the keynote speakers below, **Dr. Peter Navarro**, the Director of the Office of Trade and Manufacturing Policy, has recently agreed to speak at this conference.

We welcome you and your colleagues to attend. In particular, we need more international buyers of U.S. goods and services to register. They will have the unique opportunity to meet with lenders, U.S. companies, and government trade officials. **Please share the email invite below** to the your many contacts and mail lists. Early bird registration rates end Friday, March 6.

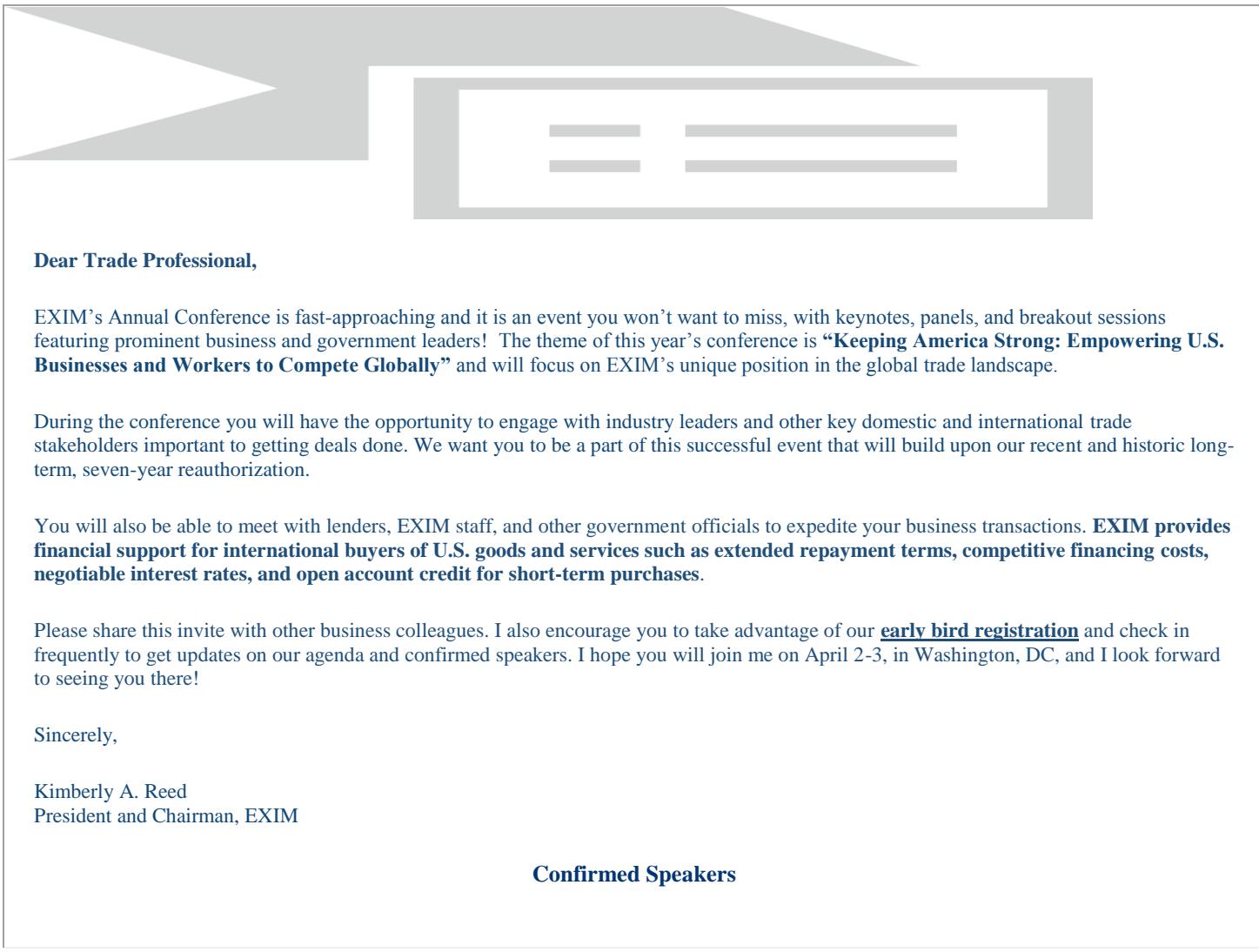
Thank you very much for your assistance and please contact me if you have any questions. I hope to have the privilege to meet you at the conference.

In appreciation,

Steve

Stephen P. Maroon | Director of Marketing

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Dear Trade Professional,

EXIM's Annual Conference is fast-approaching and it is an event you won't want to miss, with keynotes, panels, and breakout sessions featuring prominent business and government leaders! The theme of this year's conference is "**Keeping America Strong: Empowering U.S. Businesses and Workers to Compete Globally**" and will focus on EXIM's unique position in the global trade landscape.

During the conference you will have the opportunity to engage with industry leaders and other key domestic and international trade stakeholders important to getting deals done. We want you to be a part of this successful event that will build upon our recent and historic long-term, seven-year reauthorization.

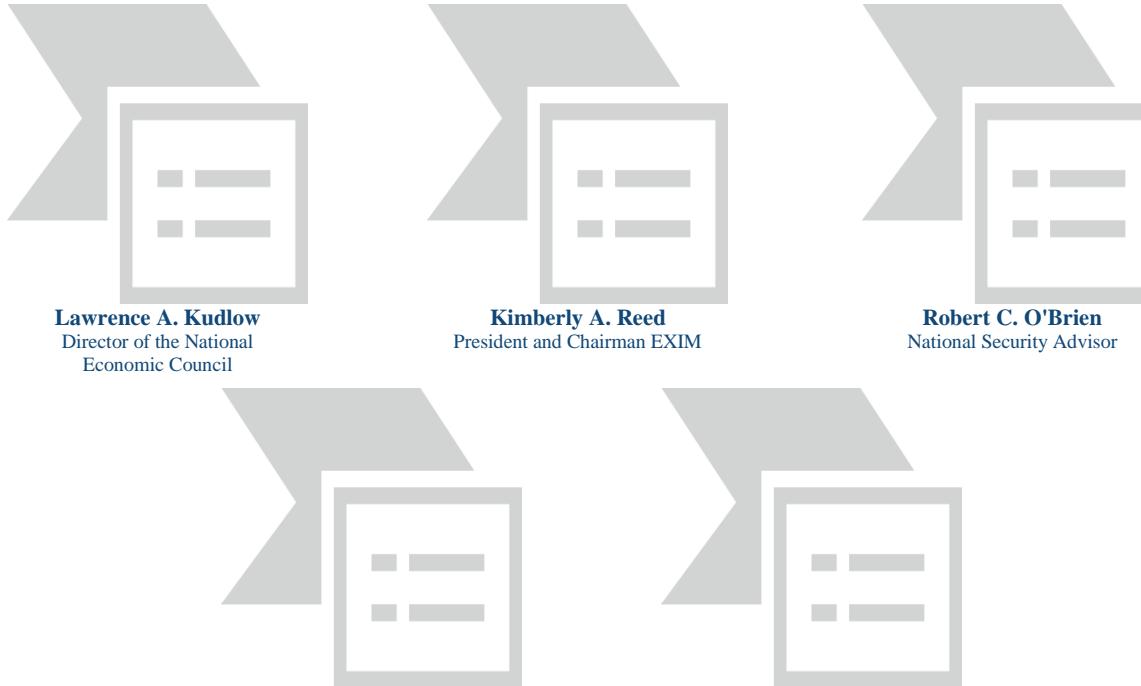
You will also be able to meet with lenders, EXIM staff, and other government officials to expedite your business transactions. **EXIM provides financial support for international buyers of U.S. goods and services such as extended repayment terms, competitive financing costs, negotiable interest rates, and open account credit for short-term purchases.**

Please share this invite with other business colleagues. I also encourage you to take advantage of our **early bird registration** and check in frequently to get updates on our agenda and confirmed speakers. I hope you will join me on April 2-3, in Washington, DC, and I look forward to seeing you there!

Sincerely,

Kimberly A. Reed
President and Chairman, EXIM

Confirmed Speakers



Lawrence A. Kudlow
Director of the National Economic Council

Kimberly A. Reed
President and Chairman EXIM

Robert C. O'Brien
National Security Advisor

David M. Rubenstein
Co-Founder and Co-Executive Chairman
The Carlyle Group

Meg Gentle
President and CEO Tellurian Inc.

Maximize your participation at this year's conference by:

- Downloading our new **networking app** and pre-arranging meetings with trade experts, government officials, and business leaders in your industry and region.
- Promoting your attendance through social channels using **#EXIMAC20**.

REGISTER NOW to get the early-bird registration rates and **SAVE up to 29%**!



April 2-3 | Omni Shoreham Hotel | Washington, DC

Register now @ <https://www.exim.gov/annual-conference>

Early bird rates end Friday, March 6, 2020