

The World Peanut Meeting by the Argentina Peanut Chamber

It is our pleasure to invite you to the World Peanut Meeting, an online conference organized by the Argentina Peanut Chamber, to be held on July 7th and 8th, 2020.

Argentina is one of the main peanut producing countries and is the largest world exporter. The quality of the product, mostly harvested in the Province of Córdoba, as well as the world-class service provided by the companies of the Chamber, allowed the sector to achieve a significant market share. In Europe for example, probably the most sophisticated market in the world because of its high-quality requirements and health security standards, Argentina is by far the main player, with a share of more than 60%.

The COVID-19 crisis is affecting, to some extent, the world supply chains while also interfering with the regular trade shows and international commercial events. For these reasons, the Chamber decided to organize a conference that will provide an opportunity to exchange information to all the companies, institutions, and individuals that have a stake in the peanut industry.

We would like to extend you this invitation to register and assist to this one-of-a-kind event that will bring the peanut industry together.

The event is supported by all the most important business entities of this sector, such as the American Peanut Council, the European Snacks Association, the China Chamber of Commerce for Import and Export of Foodstuff, and the Brazilian Peanut Chamber. There will be two sessions of 2 hours and a half each: on July 7th the program includes presentations by the main supplying countries, such as the U.S.A., China, Argentina, Brazil, India, while July 8th will be dedicated to representatives of the main markets who will present the dynamics of the demand for peanuts in Europe, UK, China, Russia, and the U.S.A. The two sessions will take place between 10:00 am and 12:30 pm, Buenos Aires time zone (3:00 pm to 5:30 pm in Brussels). All the speakers at the conference are highly qualified professionals with extensive experience in the sector.

The details of the conference, registration and fees, are available on the website: **worldpeanutmeeting.com**.

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