



GÜNEYDOĞU ANADOLU İHRACATÇI BİRLİKLERİ

GENEL SEKRETERLİĞİ

Alper Altan

TradeMap Uygulamaları Eğitimi

17-19 Ağustos 2021, Salı ve Perşembe Günleri, 14:00-17:00, ZOOM Online Platformu

Eğitim İçeriği:

- Trade map nedir?
- Ürün sınıflamaları, veri kaynakları, kayıt
- Ana menü
- Ülke, ürün filtreleme, ticaret göstergeleri, zaman serileri, grafik, harita ve tablo çıktıları
- Ülkelerin ihracat/ithalat miktarları ve fiyatları, mirror data kullanımı
- İhracat ve ithalat trendleri, daralan ve genişleyen pazarlar
- Hedef pazar analizi, doğru hedef ülke seçimi, ülke analizi, macmap ile vergi oranları incelemesi
- Potansiyel alıcıların belirlenmesi

Eğitmen Özgeçmişi – Alper Altan:

Eğitim

2007-2013, Uludağ University, PhD of Industrial Engineering, GPA: 3.90

- PhD Thesis with topic “Development A Similarity Measure For Crossover Operator In Genetic Algorithm”

2003-2005, KOÇ University, MSc. Industrial Engineering with Scholar, GPA: 3.86

- Master Thesis with topic "Coordinating a Two-Stage Supply Chain System with Price-Dependent

Deneyim

01.2016- Cont. Professor at Bilgi University MBA program

01.2016- Partner at Navi Corporate and Strategic Business Solutions

- Project Management
- Industry Analysis
- Market Analysis

06.2014-06.2016., Bursa Chamber of Commerce and Industry, R&D and Projects Manager

Güneydoğu Anadolu İhracatçı Birlikleri Genel Sekreterliği

Mücahitler Mah. Şehit Ertuğrul Polat Cad. No: 3

Şehitkamil GAZİANTEP

Tel : 90 (342) 211 05 00 Faks : 90 (342) 211 05 09

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GÜNEYDOĞU ANADOLU İHRACATÇI BİRLİKLERİ

GENEL SEKRETERLİĞİ

- Clustering and development of international competitiveness project for baby & child clothing sector with 70 companies ~10 million \$ Minister of Economy
- Clustering and development of international competitiveness project for textile sector with 33 companies ~6 million \$ Minister of Economy
- Composite excellence center 12 million TL BEBKA Development Agency
- Promoting Registered Employment II Grant Scheme 300.000 EURO European Union

Yayınlar-Konferanslar

- High Technology Organized Zone With Green Industry, 11. National Environmental Engineering

Conference, Bursa, October 20, 2015

- The Sectoral Labor Force Efficiency Analysis of First 250 Companies in Bursa

V. National Efficiency Conference, Ankara, December 10, 2013

- The Integrated Locomotive Assignment and Crew Scheduling Problem

International Journal of Computational Engineering Research, August 20, 2013

- Women entrepreneurship in BURSA

6th International Conf. for Entrepreneurship, Innovation and Regional Development, June 20, 2013

Sertifikalar-Eğitimler

- Strategic Technology and Product Management SME Mentor Accredited by TÜBİTAK
- Capacity Development for Cluster Manager, EU Cluster Excellence
- Macro-economic indicators from Turkish Development Bank
- Lean Management Techniques Training from Lean&Mean Consulting (Poland)
- Competition Analysis from Turkish Development Bank
- Personal Development Trainings from Rönesans Değişim Bilimleri

Bilgisayar Becerileri

- MS Office 2010: Word, Excel, Excel Macro, Access, PowerPoint, Visio, Prezi
- SPSS statistics and analysis program, PLSQL Developer, Visual Basic, OPL, Lindo

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