

27-TEM-2012 12:24

KIMDEN EKONOMI BAKANLIGI IHRACAT KIME TM



Ministry of Foreign Affairs
of the Czech Republic



MINISTRY OF INDUSTRY AND TRADE
OF THE CZECH REPUBLIC



ICG Czech Republic

International Commerce & Credit
The world business organization



East - West Business Forum 2012:
Economic and investment cooperation between the Czech Republic and the Countries
of the Organization of Islamic Cooperation (OIC)



East-West Business forum

2012

Under the auspices of:

Petr Nečas,

Prime Minister of the Czech Republic,

Karel Schwarzenberg,

First Deputy Prime Minister and Minister of Foreign Affairs of the Czech Republic

Přemysl Šabotka,

First Vice Chairman of the Senate of the Parliament of the Czech Republic

Date: 18th-19th September 2012

Venue: Ministry of Foreign Affairs, Loretánské nám. 5, Prague 1

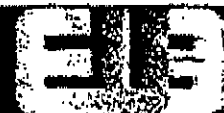
Organizers: ICG Czech Republic, Embassies of the member OIC countries in Prague

Language: Czech / English (simultaneous translation will be provided)

Registration fee: free of charge

Registration: www.ewbf.cz

Cooperating entities:



27-TEM-2012 12:25

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Czech Republic
International Chamber of Commerce
The world of business organization



East-West Business forum

2012

Vision:

Economic and investment relations between the Czech Republic and the countries of the Organization of Islamic Cooperation require joint efforts to effectively preserve them and guarantee their stability and prosperity.

The forum will open a new period of mutual relations in the respective fields having ambition to become an integral part of actions aiming at further development of trade and financial cooperation.

The forum will open the door for future long-term cooperation of financial institutions in order to support common projects in the Czech Republic and OIC countries, as well as on the third markets of common interest.

Last but not least, the forum will give a new and unique opportunity to strengthen the concrete dialog of entrepreneurs and bankers, discuss the ways of developing economic and investment cooperation and establish new business contacts.

Objectives:

The Forum will bring together government officials responsible for business and foreign trade, key business representatives, professional associations and trade & investment agencies from both sides in order to open new opportunities for mutual trade and investment.

It will create a general platform for discussion about possibilities of further development of commercial, economic and financial cooperation between the Czech Republic and the countries of the Organization of Islamic Cooperation. The dialog will focus on:

- exchange of views and experience on economic and investment opportunities,
- extension of cooperation in all areas of trade and investment,
- seeking to overcome obstacles and difficulties in the process of enhancement of mutual cooperation,
- improving knowledge of opportunities for further development of mutual trade and investment relations.

Who should attend:

Czech and international businesses, exporters, importers, investors, lawyers, bankers, carriers and freight forwarders, embassies, chambers of commerce and others.



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Draft Agenda

Day 1st

Venue: Ministry of Foreign Affairs, Loretánské nám. 5, Prague 1

8:30 - 9:00

Registration

9:00 - 10:30

I PANEL: TRADE BETWEEN THE CZECH REPUBLIC AND OIC COUNTRIES

- Welcoming remarks
Representative of Ministry of Foreign Affairs
Přemysl Sobotka, First Vice-Chairman of the Senate of the Parliament of the Czech Republic
OIC Group representative
Representative of Ministry of Industry and Trade
- Export of the Czech Republic to OIC regions: Export strategy 2012-202 of the Czech Republic
Michal Mejstřík, Chairman of ICC Czech Republic, Member of National Economic Council
OIC Group representative

10:30 - 11:00

Coffee break

11:00 - 12:30

II PANEL: TRADE AND INVESTMENT OPPORTUNITIES IN ENERGY SECTOR (oil, gas, renewable resources...)

- Introduction
- Presentations by OIC countries representatives
- Q&A

12:30 - 13:00

Buffet lunch

13:00 - 14:30

III PANEL: TRADE AND INVESTMENT OPPORTUNITIES IN MACHINERY AND ENGINEERING SECTOR

- Introduction
- Presentations by OIC countries representatives
- Q&A

14:30 - 15:00

Coffee break

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Draft Agenda

15:00 - 16:30**W PANEL: TRADE AND INVESTMENT OPPORTUNITIES IN WATER MANAGEMENT SECTOR, ENVIRONMENTAL TECHNOLOGIES, FORESTRY, AGRICULTURE AND FOOD INDUSTRIES**

- Introduction
- Presentations by OIC countries representatives
- Q&A

16:30 - 18:00**V PANEL: FINANCING TRADE BETWEEN THE CZECH REPUBLIC AND OIC COUNTRIES**

- Czech Export Bank
- EGAP
- OIC Group representatives
- Closing remarks

18:00 - 21:00

Reception

Venue: Ministry of Foreign Affairs (Gardens) -- to be confirmed

Day 2nd

Venue: to be confirmed

9:00 - 17:00**PANEL: BILATERAL MEETINGS AND DISCUSSIONS OF ENTREPRENEURS
(sectoral focus)**

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ICC Czech Republic

International Chamber of Commerce
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About ICC

ICC - International Chamber of Commerce - is the world business organization that speaks with authority on behalf of enterprises in all sectors from all over the world. It was established in 1919 in Paris. Today, ICC represents thousands of companies and associations in more than 120 countries at the G-20 meetings and elsewhere.

Through the National Committees of ICC, businessmen transmit their interests, positions and ideas to high official representatives, institutions and governments of all countries, including OSN, EU, WTO, OECD, where ICC has been granted the highest level consultative status.

ICC has an unrivalled authority in making rules for the international trade. Although these rules are voluntary (don't have legislative nature), they are being respected and used in everyday business, thus became one of the most important pillars of international trade.

ICC provides large portfolio of services, among which plays very important role the ICC International Court of Arbitration. Over 87 years of its existence, the ICC International Court of Arbitration, the world's leading arbitration institution, has handled more than 15,500 cases within the ICC Rules of Arbitration.

Every two years, ICC organizes World Chambers Congress, the only international forum for chamber leaders to share best-practice experiences, exchange insights, develop networks, address the latest business issues affecting their communities, and learn about new areas of innovation from chambers around the world. In April 2013, World Chambers Congress will take place in Doha, Qatar.

www.iccwbo.org

About ICC Czech Republic

The main aim of ICC Czech Republic is to assist Czech companies and other businesses to integrate into world events through this prestigious world organization. Within the framework of its activities, ICC Czech Republic creates opinions and statements on issues sent by ICC Headquarters for examination. At the same time, this agenda is influenced so as it is in compliance with interests of ICC Czech Republic members.

National Committee of ICC in the Czech Republic serves the role of coordinator of the business community activities in the Czech Republic and represents its interests in dealing with both national and international organizations and governments.

ICC Czech Republic promotes wide range of business activities including seminars, conferences, workshops and roundtables mostly those related to the promotion of Czech export as part of non-barrier international trade and mediation of useful business contacts.

ICC Czech Republic is active in the field of international trade and export, where provides wide range of educational and advisory services, e.g. seminars, round tables, conferences, publications etc.

In the year 2011, ICC Czech Republic has established cooperation with Ministry of Foreign Affairs of the Czech Republic on territorial seminars, organized within the project International Trade in Practice, where Czech companies meet with newly appointed Czech ambassadors. This action should promote Czech economic diplomacy and facilitate market entry for Czech exporters to perspective territories.

In cooperation with Ministry of Industry and Trade and other entities, ICC Czech Republic has published two significant governmental papers "Competitiveness strategy of the Czech Republic for the period 2012 to 2020" and "Export strategy of the Czech Republic for the period 2012 to 2020". In the future, ICC Czech Republic considers as one of its main priorities creating conditions for successful implementation of both papers.

www.icc-cr.cz



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