

Schedule

The 95th TIGS Spring

The 96th TIGS Autumn

Application Deadline

November 7, 2022

June 5, 2023

Payment Deadline

November 18, 2022

June 16, 2023

Booth Allocation

January 10, 2023

July 11, 2023

Additional Booth Option Deadline

January 25, 2023

August 9, 2023

Moving Day

February 14, 2023

September 5, 2023

Agent

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TOKYO INTERNATIONAL Gift Show

EXHIBITOR'S GUIDE



東京で会おう

Japan's premier and Largest Personal Gift & Lifestyle Sundries
International Trade Fair

The 95th TOKYO INTERNATIONAL GIFT SHOW Spring 2023

February 15^{Wed.} – 17^{Fri.} 2023

The 96th TOKYO INTERNATIONAL GIFT SHOW Autumn 2023

September 6^{Wed.} – 8^{Fri.} 2023

Concurrent
Trade Show: TOKYO INTERNATIONAL
Gift Show **LIFE×DESIGN**
GOURMET & DININGSTYLE SHOW[®]

Venue: Tokyo Big Sight

住まいと暮らしの新時代
TOKYO International
Gift Show
LIVING & DESIGN
住まいと暮らしのリノベーション TOTAL INTERIOR
HOUSING HOTEL CONTRACT

HP



Organizer: Business Guide-Sha, Inc. □

www.giftshow.co.jp/english/

Gateway to the Gift Market in Japan

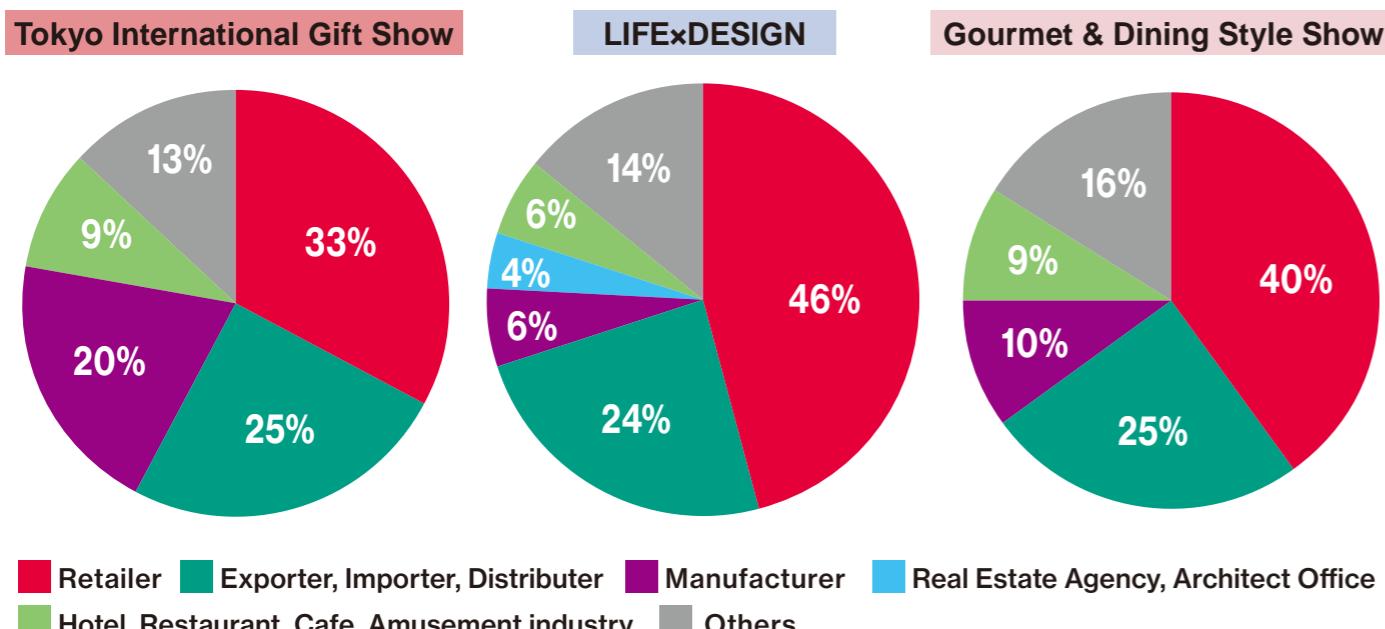
Tokyo International Gift Show (TIGS) is the Japan's largest lifestyle & gift trade show for B to B, and has been held in spring and autumn since 1976. Brought together more than 170,000 visitors and about 2000 exhibitors across 9 major categories, it is a platform where brands, designers and buyers connect and discover a world of inspiration.

We are thoroughly taking counter measures against COVID-19 in the venue.



A Diverse Range of Buyers

TIGS is for **qualified buyers only**. We are committed to providing you the best platform to build brand exposure, generate leads and write orders. Meeting a variety of buyers, you will have unexpected good business opportunities and networks.



What Buyers Are Saying

"It is only the Tokyo International Gift Show where thousands of exhibitors are brought together that you will surely come across unexpected products and start new business." Sales Promotion Department at Tokyo Department Store

"LIFExDESIGN is an exhibition where you can definitely expect new ideas and products that have never existed before, and encounter with new creators. We often receive business tips from exhibitors and displayed booths." Merchandiser at ACTUS Co., Ltd.

Exhibitor Supports

Gift Net® -B2B Online Web Portal

All exhibitors who buy a booth can use Gift Net® for free, where they can promote the products until the next TIGS begins, and wherever you are in the world. With a hybrid of face-to-face offline exhibition and online exhibition Gift Net®, the TIGS creates new business opportunities for exhibitors all over the world.

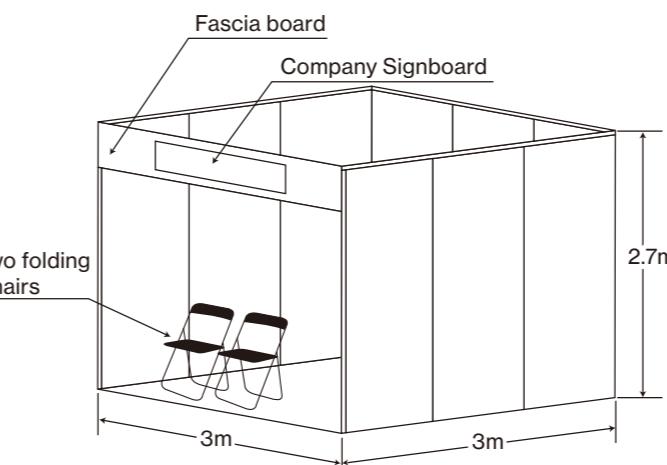
Free Business Matchmaking

You have chances to negotiate with potential Japanese business partners in person. Your product's information will be sent to applicant buyers so they can decide if they would meet you at Gift Show.

Promotion Support

Organizer offers you free promotion tool and advertisement platform. The organizer will give you Free Invitation Letter to send your clients, and publish BUYER'S GUIDE which will be distributed to VIP buyers in the venue.

Exhibition Plan



Dimension of one booth

3m x 3m x 2.7m
95th JPY **407,000** Including Tax/
96th JPY **429,000**

Booth Fee Includes

- Panel
- Fascia Board with Company Signboard
- Two folding chairs

NOTE:

- Additional facility such as furniture, spotlight, etc. must be ordered by filling in the Order Form (Provided by the Organizer upon receipt of booth fee payment).
- A corner booth has only two-side panels.
- Side panels are just partition of a booth and a booth. Installing additional panels costs fee.
- The booth fee and dimension shall be subject to change.
- Only for LIFE x DESIGN, you can choose raw space plan when you apply for over 4 booths.
- ACTIVE CREATOS, SOZAI (material fair), GLAMPING, FASHION SELECT.
- You can choose "Gift Net® Online Exhibition Plan" as well. It enables you to expose your products fully online to Japanese buyers.
- You are also able to display your merchandises at your booth in the venue, while video chatting from your country.
- For more details, please contact : overseas@businessguide-sha.co.jp

Exhibition Area List



Area CODE	Exhibition Area	Product
GH	GLOBAL HANDMADE FAIR	Handmade goods that expresses different cultures
N	IMPORT GIFT FAIR	Imported goods



LIFE x DESIGN (Concurrent Trade Show)

AD	ACTIVE DESIGN & CRAFT FAIR	Avant-garde industrial design, Craft design, Designed goods (exhibition via examination system)
AG	ART GALLERY FAIR	Envokes emotion and enriching art works
DD	ACTIVE CREATORS	Talented creators and designers
DIY	DIY BASE TOKYO	Products suited for DIY (variety of goods • tools • parts etc.), DIY suited service, Workshop proposal etc.
GL	GLAMPING & OUTDOOR	Glamorous outdoor living proposal
GLS	SAUNA & SPA	Sauna & Spa related proposal of equipment • goods • pop-up etc.
LS	LIFE STYLINGS	Highly designed interior goods that enhances variety of lifestyle scenery
MN	FACTORY NOW!!	Iron, Copper • Carpenter • Shaving • Welding • Press • Printing etc., Factories' technical abilities and, a "factory" specialized area to promote, factory produced products and brands
NB	TRADITIONAL & MODERN JAPANESE BRAND FAIR	Traditional technique and culture of craftsman, Modernly arranged masterpiece
NW	OVERSEAS MARKET DEVELOPMENT FAIR	Product • service that is able to be exported abroad
RF	RENOVATION FURNITURE FAIR	New proposal for furniture, aimed at the renovation market. Furniture that mirrors Japan's proud craftsmanship
RZ	RENOVATION ZONE	Designing living space from living style. New project, backing up the living industry, an idea zone for creating comfortable living space
SO	SOZAI	Expanding the possibilities of the materials, linking businesses to the materials itself
SS	START SCANDINAVIA	To tell the very essence of North Europe (Iceland, Estonia, Sweden, Denmark, Norway, Finland, Latvia, Lithuania), their culture and way of thinking through things and action.



LIVING & DESIGN

LD	LIVING & DESIGN	International trade show for total coordinated interior
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E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	Home furnishing, Furniture, Lighting equipment, Interior accessories, Interior decoration
EF	FABRIC DECORATION FAIR	Fabric products for bed linen, Curtain, Carpet, High quality towel etc.
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	Highly designed goods that enhances the kitchen and dining scene
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	Indoor gardening, Flower arrangement, Houseplant, Vase, Exterior, Dry flowers
H	FRAGRANCE FAIR	Aroma, Fragrance, Incense, Potpourri, Herbs
W	ETHICAL STYLE FAIR	Manufacturer and environmentally friendly eco, Organic, Sustainable products



MY FAVORITE GOODS VILLAGE



A	YOUNG FASHION & KIDS STUFF FAIR	Character goods, Toys, Fancy goods, Variety goods, etc.
A1	BABY & KIDS FAIR	Baby • Kids related products
B	STATIONERY & PAPER GOODS FAIR	Writing Implement, Paper stationary, Wrapping, Stamp, Card, Other stationary • Paper products
BS	STYLISH STATIONERY FAIR	High-quality, Warmth, Thought out stationary, General goods, Designed stationary
GA	ART & GRAPHIC, DESIGN FAIR	Advertisement • Marketing • Production request • Design/Project for merchandise and/or character
HM	HANDMADE HOBBY MAKING FAIR	Handicraft, Art supplies & stationary, Art & Craft, Scrapbooking & Stamp, Beads & Decoration, etc.
IE	SMART IoT & AI PRODUCTS FAIR	Home appliances • Smart devices that are compliant to IoT • AI technology
M	SPORTS & LEISURE GOODS FAIR	Outdoor supplies, Leisure • Travel supplies, Playground supplies like kick boards
P	ANIME/COMIC & CHARACTER LICENSE FAIR	Recruiting Licensee, Special Event suggestion, Sales floors suggestion, etc.
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	Pet related products, Goods • Merchandise with animal motifs
T	DIGITAL GADGETS & DEVICE FAIR	Electronics/Digital related goods like PC, Smartphones, Mobile tablet, etc.
U	RETAIL SUPPORT FAIR	Retailers, Distribution related attraction of consumers • Operation assistance
US	RETAIL SOLUTION FAIR	Service • System that promotes the digital transformation of the distribution industry
Y	CHRISTMAS & BRIDAL/ANNIVERSARY GIFT FAIR	Christmas, Wedding, Festival • Halloween, etc., Products related to variety of holidays



STYLISH VILLAGE FOR LADIES



DAILY NECESSITIES & SUNDRY GOODS VILLAGE



BEAUTY & HEALTH VILLAGE

F	BEAUTY & COSMETICS FAIR	Beauty goods, Body & Healthcare products
HC	HEALTHCARE FAIR	Healthcare products, Wellness, Elderly lifecare, Nursing, Supliment (heart & body health supporting goods)
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	Idea • function products, Environmentally friendly products, Bath • Toiletry goods, Home appliances, Tableware, kitchen goods, Products for the elderly, Eldery care items, Emergency supplies, Other household items
IS	SOUVENIR GIFT OF JAPAN FAIR	Souvenir products and local gems
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	Bags, Shoes, Leather accessories, Hats, Scarves, Umbrellas, etc., Fashion accessory products
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	Fabric, Leather, Man-made fiber, etc., Items using materials that carry the 'Made in Japan' brand
FS	FASHION SELECT	High quality fashion goods for department stores • select shops
K	APPAREL FASHION FAIR	Focused on casual clothing, ladies, mens, inner wear, ethnic style, apparel & general goods, Japanese materials like indigo dyeing and old cloth etc., used apparel & general goods, import apparel
LA	FASHION ACCESSORY FAIR	Accessory, Watch, Sunglasses, Glasses, etc., Fashionable and lightly wearable accessories
LO	GEMSTONE & FINE JEWELRY FAIR	Semi-precious stone • Gemstone • Metallic Mineral • Fossil, Diamond, Pearl, Color stone, etc., used high quality jewelry and materials • related products
MC	manicolle tokyo	Fashion goods by designers & creators
SL	SPORTS IN LIFE	Young casual, Sport related apparel, General goods



GOURMET & DINING STYLE SHOW

GDS-A	REGIONAL BRAND	Rich story born in the regions of Japan and nature, proposal of food products and unique regional food culture etc..
GDS-B	FOOD GOODS	Enriching the lifestyle, Unique and stylish food products, Food & drinks from all around the world
GDS-C	SOLUTION	Proposal for a solution etc., to further enrich and make convenient the food market and dining.
GDS-F	PREMIUM FOOD	Paying close attention to craftsmanship, traditional food with continued legacy and new sensation of food & drink

Gallery

GLOBAL HANDMADE FAIR



IMPORT GIFT FAIR



LIFE ×DESIGN (Concurrent Trade Show)



LIVING & DESIGN



22.12.2022 / 20.6.2026

MY FAVORITE GOODS VILLAGE



CHARACTER / LICENSE / ENTERTAINMENT



- YOUNG FASHION & KIDS STUFF FAIR
- STATIONERY & PAPER GOODS FAIR
- ANIME/COMIC & CHARACTER LICENSE FAIR
- IT RELATED & ENTERTAINMENT GOODS FAIR
- SPORTS & LEISURE GOODS FAIR
- BABY & KIDS FAIR
- STYLISH STATIONERY FAIR
- CHRISTMAS & BRIDAL / ANNIVERSARY GIFT FAIR
- HANDMADE HOBBY MAKING FAIR
- ART & GRAPHIC, DESIGN FAIR
- RETAIL & EC SUPPORT FAIR
- LIFE WITH PETS

STYLISH VILLAGE FOR LADIES



DAILY NECESSITIES & SUNDRY GOODS VILLAGE



BEAUTY & HEALTH VILLAGE



GOURMET & DINING STYLE SHOW



- PERSONAL ACCESSORIES & LEATHER GOODS FAIR
- BEAUTY & COSMETICS FAIR
- DAILY NECESSITIES & SUNDRY GOODS FAIR
- GEMSTONE & FINE JEWELRY FAIR
- APPAREL FASHION FAIR
- HEALTHCARE FAIR
- FASHION ACCESSORY FAIR
- SOUVENIR GIFT OF JAPAN FAIR
- FASHION SELECT
- LOCAL FASHION BRAND from ALL OVER JAPAN
- SPORTS IN LIFE
- GOURMET & DINING STYLE SHOW

HOME FASHION GOODS VILLAGE



- HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR
- HIGH DESIGN KITCHEN & TABLEWARE FAIR
- FLORAL ACCESSORIES & GARDENING GOODS FAIR
- FRAGRANCE FAIR
- FABRIC DECORATION FAIR
- ETHICAL STYLE FAIR
- GLOBAL HANDMADE FAIR
- IMPORT GIFT FAIR

Terms & Conditions

① It must be understood that booth assignment shall be made solely at the organizer's absolute discretion. Once the location and the booth number are assigned to an exhibitor, no request for change will be accepted for whatever the reason. In no circumstances whatsoever can an allotted booth be re-assigned, let or lent out to a third party.

② Application for exhibit becomes valid only when the entire booth fee and other necessary fee are paid by an applicant. If the exhibition space has already been contracted in full when the application is received, or if the merchandise to be exhibited is judged not to be in conformity with the subject and rules of the show, acceptance of the application may be declined. In such a case, received fees shall be refunded in full by the organizer.

③ Nippon Express Co., Ltd. and Kintetsu World Express Sales, Inc (KWE) are the official TIGS freight forwarders. The organizer strongly recommends that all exhibitors take advantage of using Nippon Express and KWE, who can offer comprehensive ranges of services to avoid any possible customs clearance and delivery troubles: ① Both Nippon Express and KWE handle the freight to and from your country including the Customs Clearance with a guarantee of the freight being delivered to your booth. ② In case an exhibitor uses their own local forwarder, the own hired must take full responsibility in handling the delivery and return of shipment including the Customs Clearance. Exhibitors are informed contact information by the organizer after booth location is assigned.

④ Merchandise whose importation is prohibited shall not be exhibited. The applicant must check in advance in this respect. In addition, no explosives or hazardous materials shall be accepted for exhibition. Moreover, any merchandise judged by the organizer to be inappropriate for exhibition shall be refused to display. In order to avoid any possible troubles, it is requested that the applicant provides a full and accurate description of the merchandise in this application form.

⑤ In addition to the rules and regulations of the show, the applicant, as a matter of course, is required to honor the laws and regulations of Japan and those of the Tokyo metropolitan government.

⑥ After completing the application procedure, the applicant cannot cancel the application. Whatever the reason, such as VISA problem or travel restriction, no refund can be accepted. Also, if payment for booth fee, optional facilities, etc. has not been done by stipulated date, the organizer revokes the allotted exhibit space and/or exhibit contract at its sole discretion without prior notice. There shall be no refund of the fees already received by the organizer.

⑦ The organizer shall provide the best supervision to ensure safety of the show space and exhibited merchandise. However, the organizer shall be responsible neither for any acts of nature, fire or damages resulting from force majeure, nor for any loss occurring from theft, disappearance, or from other accidents during the show. The applicant shall be responsible and the organizer shall not be required to make reparation for those issues.

⑧ The organizer may postpone or cancel the exhibition by reason of force majeure such as natural calamity, etc. The organizer may in its sole discretion refund to the exhibitor its proportionate portion of the balance of the total exhibit fees received which remains after deduction of the expenses incurred by the organizer. Damage incurred by exhibitors as a result of such a change shall not however be compensated for.

⑨ The exhibitors shall keep their exhibit booths clean and in good order by cleaning it every day after the show. Any trash, paper wastes, etc., shall be disposed of at the respective designated area.

⑩ The applicant shall provide an attendant who is able to serve visitors and remains constantly in the booth throughout the show. Any exhibited merchandise or decorative items intended for the booth, which are left out without the organizer being informed, may be removed and disposed of by the organizer. In this case, no claim shall be accepted by the organizer.

⑪ Retail sales at the show, photographing of displayed merchandise, or any act of copying, surveying, or reproducing shall not be permitted by the organizer.

⑫ In addition to the above, the exhibitors are obliged to follow the instructions of the organizer based on its judgment for control and management of the show.

⑬ For any matter relevant to the show, the organizer shall be authorized to have complete jurisdiction.

⑭ The applicant shall keep your area for exhibition and other activities within your booth space, and shall not occupy the alley.

⑮ Application period is subject to close early if and when the number of applications reaches the maximum of scheduled booths.

⑯ The organizer shall have the right to call for exhibitors to remove exhibits which are allegedly violating intellectual property rights.

⑰ The organizer makes no representations or guarantees regarding expected benefits to be received by participating in the show or the fitness of the exhibition for exhibitor's needs.

⑱ If name lending between applicants or exhibitors are judged, the organizer may revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid.

⑲ In the case the organizer judges that the application is inappropriate, the organizer shall revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid and no compensation for the applicant would be made. Furthermore, if the applicant has the outstanding on booth fee payment, they are liable to settle the payment as soon as possible.

Booth Application Form (EXHIBIT CONTRACT)

TOKYO INTERNATIONAL Gift Show

Company information

Company name		
Address		
Postal Code (Zip Code)	Country	
Phone		
Fax		
E-mail		
Web		
Contact person (Mr. / Ms.)		
Title		

ATTACH A CONTACT PERSON'S
BUSINESS CARD

SCAN HERE TO APPLY



<https://www.giftshow.co.jp/apply/>

We hereby apply for _____ booth(s) for

The 95th Tokyo International Gift Show Spring 2023
on February 15 (Wed) - 17 (Fri)

The 96th Tokyo International Gift Show Autumn 2023
on September 6 (Wed) - 8 (Fri)

with agreement to abide by show rules and regulations and the terms and conditions on P.5.

Exhibition Area Code (please refer to P.3-4): _____

Please select product numbers from a list on
an attached sheet.(up to 5)

You must send this application form with:

A copy of your business card
 Photographs of the product you will exhibit (Photos will be used on web.)
 A copy of the business registration certificate

Date: _____ Signature: _____

Send for : overseas@businessguide-sha.co.jp

① With this application, an applicant shall be responsible to exhibit at the Tokyo International Gift Show or the LIFE x DESIGN.
② The booth is secured when the organizer accepts booth application and the full booth fee.
③ The information on this application form will be used for all show materials.
④ When the application form is submitted to the organizer, it shall be deemed to have accepted "Terms & Conditions" on P.5.
⑤ The organizer can send you invitation letter as VISA support but can NOT send you guarantee letter because of company policy.
If you cannot get VISA, fees already received by the organizer cannot be refunded.

TIGS Office Use Only	受付No.	フェア	新規／既存	直接／代理店	国・地域
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