

Please choose exhibition area & product genre below, and fill it in the application sheet (p.6).

Tokyo International Gift Show

Area CODE	Exhibition Area	Genre
A	YOUNG FASHION & KIDS STUFF FAIR	③Fancy & Hobby ④Staffed Toys (doll, animal), Mascot ⑤Zigsawpuzzle, Game, Playing Cards ⑥Dollhouse, Models ⑧Baloons, Metallic Balloons ⑨Character Goods, Toys ⑩Camera, Telescope, Binocular, Other Optical Equipment ⑪Party Goods(Paper Plates, Ornament Goods) ⑫Chemiluminescence ⑬Smoking Supplies (Electronic Cigarette, etc.) ⑭Key Ring, Key Chain, Netsuke (Japanese Miniature Carving) ⑮Radio-Controlled Robot ⑯Cooking Toy ⑰Variety Goods
A1	BABY & KIDS FAIR	⑦Library, Picture Book, Educational Goods ⑩Kids Vehicle ⑪Kids Bag, Cap, Clothes ⑫Other Educational Goods, Kids Products, Furniture ⑬Maternity-related Goods
B	STATIONERY & PAPER GOODS FAIR	⑮Writing Instruments ⑯Paper Stationery ⑰Stamps, Stickers, Seals ⑱Terrestrial Globe, Maps ⑲Print System, Imprinting System ⑳Photo Album, Greeting Cards, Post Cards ㉑Ribbon, Wrapping Goods, Packaging ㉒Paper Bag ㉓Other Stationery ㉔Desktop Item ㉕Other Paper Products ㉖Plastic/Medal Mold Goods ㉗Hobby Goods (Paint, Handicraft, etc.) ㉘Calendar ㉙Electronic Stationery
BS	STYLISH STATIONERY FAIR	㉗Natural-tasted Stationery/Zakka (Variety Goods) ㉘Imported Stationery ㉙Stylish Stationery Goods/Zakka ㉚Design-led Stationery
E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	③Clock, Alarm Clock ④Musick Box, Jewelry Box, Interior Accessory ⑤Photo Frame ⑥Wall Mirror, Stand Mirror ⑦Lamp (Desk Lamp, etc.) ⑧Oil Lamp (Lantern, etc.), Candle ⑨Curtain, Tapestry, Noren(Shop Curtains), Sudare (Rattan Blinds) ⑩Wall Ornaments ⑪Wooden/Rattan Furniture, Other Interiors ⑫Interior Fabrics (Cushion, Carpet) ⑬Bed and Bedding General Goods, Bed Linen (Sheets, Cover, Bed Spreads, Futon(Comforter), Blanket, Toweling Blanket, Pillow, Pillowcase) ⑭Curtain, Blinds ⑮Bed, Side Table, Chest, Other Furniture ⑯Bed Light, Room Light, Other Lightings ⑰Other Bed-related Interior Accessory ⑱Flooring/Wall Materials ⑲Towel (Facial/Bath Towel, Bathrobe, etc.), Towel Case, Towel Holder, Towel Ring ⑳Bath-related Goods (Bath Mat, Bath Tab, Bath Chair, Shower Head, Bath Curtain, Blinds, Mirror, Bath Flooring(Tiles, Corks), Toys/Foliage Plants/Candle & Light for Bath) ㉑Lavatory-related Goods (Toilet Mat, Toilet Cover, Toilet Paper Holder, Toilet Paper Holder Cover, Toilet Paper Storage, Accessory for Flush Toilet Tank) ㉒Washroom-related Goods (Laundry Basket, Laundry Shelves, Laundry Dryer, Waste Basket)
EF	FABRIC DECORATION FAIR	⑮Bed linen, Curtain, High quality towels, etc., items that create a fully relaxing and healing atmosphere
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	⑳Place Mats, Table Runner ㉑Wooden Tableware ㉒Metal Tableware ㉓Products Creates the Settings of Kichen & Dining ㉔Dish, Glass, Cutlery ㉕Kichen Tool
F	BEAUTY & COSMETICS FAIR	⑦Cosmetic Goods, Lipstick, Mascara, eyeliner, Blush, Liquid Fundation, Concealer, Powder Fundation, Oil Cleansing, Face Soap, Powder Soap, Nail Brush ⑧Haircare/ Skincare/ Footcare Products, Home Hairdressing Equipment ⑨Beauty & Diet-related Goods ⑩Cosmetics development ⑪Beauty care ⑫Beauty product packaging
FS	FASHION SELECT	⑮High-quality fashion goods for department stores and select stores
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	⑳Artflower, Artificial Flower, Artificial Tree ㉑Indoor Horticulture, Cut-flowers, Foliage Plants ㉒Dried Flowers, Preserved Flowers ㉓Horticulture Goods, Flower Vase, Exteriors ㉔Flower/Green Craft ㉕Indoor Green ㉖Flower Arrangement
GA	ART & GRAPHIC, DESIGN FAIR	⑮Video and sound production ⑯Illustration, graphic and art production ⑰Advertising and content production ⑱Corporate Strategy (Branding, CI / VI, etc.) ㉒Goods production and merchandising ㉓Package, packaging, wall and interior design ㉔Sales promotion and campaign related ㉕Entertainment and event related
GH	GLOBAL HANDMADE FAIR	⑮High quality handmade products that make use of materials and technologies
H	FRAGRANCE FAIR	㉑Aroma (Fragrance, Incense, etc.) ㉒Potpourri, Herbs, Aroma Oil, Pot, Other Relaxation Goods
HC	HEALTHCARE FAIR	⑮Wellness (Self-medication, Support Goods, Exercise/Fitness Equipment, Outfit, Health-care Equipment, Massage-related Apparatus, Functional Innerwear, Athletic Supporter, Health-care & Cosmetic Tools made of Germanium/Titanium, etc.) ⑰Supplements (Functional Food/Beverage, Nutritional Supplement, Diet Supplement, Health Food/Tea/Snack, etc.) ⑱Oral-care Product (Electric Brush, Oral Cleansing Equipment)
HM	HANDMADE HOBBY MAKING FAIR	⑮Handicraft ⑯Painting Materials & Stationery ⑰Arts & Crafts ⑱Scrapbook & Stamp ㉒Beads & Décor
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	④Ceramics ⑤Lacquerware ⑥Glassware ⑦Cutlery, Kitchen Products ⑧Rattan/Bamboo Furniture ⑨Tea Ceremony Tools ⑩Natural Material-made Products(Place Mats, etc.) ⑪Tool Sets ⑫Bath Essence, Bath Salt ⑬Home Appliance(AI, IoT, etc.) ⑭Soap, Shampoo, Detergent, Soap Box, Soap Tidy, Body Sponge, Body Brush, Basin, Shampoo Sink & Chair, ShampooPump Dispenser ⑮Disaster Emergency / Crime Prevention/Traffic Safety Supplies Goods ⑯Sewing Kit ⑰Slippers, Indoor Footwear ⑱Outdoor product ㉒Household Goods, Creative Product ㉓Nursing Care Product, Senior Life-care Product ㉔Cleaning goods ㉕Food product - Beverage
IE	SMART IoT & AI PRODUCTS FAIR	⑮Smart home appliances (IoT, AI) ⑯AI Speakers ⑰Wearable devices and lifelogging goods ⑱Robotics-related products (communication robots, mobility robots, etc.) ㉒IoT devices ㉓Smart home related (smart remote control, smart lock, watchdog camera, etc.)
IS	SOUVENIR GIFT OF JAPAN FAIR	⑮Tourism Product/Folkcraft ⑰Traditional Handicraft ⑱Other Local Specialty
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	⑮Bag, Belt, Pouch (Wallet, Purse, Key Case, Portfolio, etc.) ⑰Umbrella, Raincoat, Rainwear ⑱Handkerchief, Shawl, Necktie, Scarf ㉒Emblem, Embroidery, Woven Label ㉓Yuzen(Japanese dying technique for fabrics)/Japanese Paper Crafts ㉔Flip-flops, Sneaker /Trainer Shoes, Wooden Shoes, Leather Shoes, Caine ㉕Glove, Socks ㉖Cap, Other Clothing Accessory, etc.
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	⑮Modernly arranged products with conventional technology and Japanese materials ⑰"Made In Japan" Products manufactured in Japan
K	APPAREL FASHION FAIR	⑮Ladyswear, Menswear, T-shirts, Sweatshirts, Clothing (Sporting Wear, etc.) ⑰Apron, Pajamas, Nightie, Underpants/Shorts ⑱Clothing Made of Natural/ Organic/ Ecological Materials, Truckies like Relaxing Wear ㉒Japanese Style Products suited to modern lifestyle ㉓Modernly arranged products with conventional technology and Japanese materials ㉔"Made In Japan" Products manufactured in Japan ㉕Ethnic-styled Apparel & Zakka ㉖Imported Apparel
LA	FASHION ACCESSORY FAIR	⑰Mass Productive Accessory Made of Silver, Brass, Steel (Pierce, Earrings, Rings, Bangle, Necklace, Corsage, Hair Accessory, Choker, etc.) ⑱Sunglasses, Glasses, Reading Glasses, etc. ㉒Fashion Watch (Wrist Watch Excelled in Quality & Fashion and Used like an Accessory) ㉓Wig, Hair Extension
LO	GEMSTONE & FINE JEWELRY FAIR	⑮Precious Metal (Gold, Platinum, Silver)-made Fine Jewelry ⑰Semi-precious/Natural Stone, Minerals, Fossils ⑱Jewelry/Loose Stone made of Diamond, Colored Stone, and Perl ㉒High-end Watch (Highly Fashionable and Precious Stone-embedded Plush Wrist Watch /Brand Watch) ㉓Jewelry-related Goods (including Showcase, Jewelry Box, and Jewelry Maintenance Equipment) ㉔Accessories with Semi-precious Stone, Natural Stone, Mineral, Fossil, etc. ㉕Semi-precious Stone, Loose Natural Stone ㉖Lucky Charm Goods with more Accessory Elements like Buddhist Rosary, Magatama (comma-shaped beads), Figurine
M	SPORTS & LEISURE GOODS FAIR	⑰Sports & Outdoor Playing Goods (Games) (Surfboard, Skateboard, Kickboard, Inline Roller Skate, Roller Skate, BMX, Mountain Bike, Recreation Bike, Walking Goods) ㉒Sporting Goods Brands, Licencee Goods ㉓Leisure Travel Goods
MC	manicolle tokyo	⑮Fashion goods by designer・creator
N	IMPORT GIFT FAIR	⑮Import Goods from US/Europe/Oceania
O	IMPORT GIFT FAIR	⑮Import Goods from Asia/Africa/Latin America
P	ANIME/COMIC & CHARACTER LICENSE FAIR	⑮Character Design and Related licensing Business ㉒Anime/Video Production/Publication Company, TV Station, Application Software Company
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	⑮Fashion Goods (for Pet) ⑰Accessory(for Pet) ⑱Food, Snack (for Pet) ㉒Toy (for Pet) ㉓Interior (for Pet) ㉔Care Product (for Pet) ㉕Other Pet Product ㉖Animal Motifs Goods
SL	SPORTS IN LIFE	⑮Youth casual & Sports line Apparel・Fashion goods
T	DIGITAL GADGETS & DEVICE FAIR	⑰Smart Phone, Mobile Phone, PC-related Accessory ㉒Mobile Games, Other Electrical Toys, Electrical Stationery, Electrical Gadgets ㉓Camera/Photo-related product (Dedigital Camera, Photo System) ㉔Audio-related Product (Musical Instruments, CD, etc.) ㉕Video-related Product (DVD, Imaging Device, etc.) ㉖PC-related goods (external memory devices, keyboards, etc.)
U	RETAIL SUPPORT FAIR	⑮Shop Fixtures, Facility, Display ⑰Logistics ⑱Personal Placement, Human Resorce Development ㉒Franchiser ㉓Flyer, DM(Direct Mail), Promotion Goods ㉔Consulting ㉕Subscription-related

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