

Area CODE	Exhibition Area	Genre
US	RETAIL SOLUTION FAIR	⑩ Distribution information systems (store management, sales management, order placement systems, etc.) ⑩ Customer management systems (customer data analysis, trade area analysis, consumer trend forecasting, etc.) ⑩ Payment and cashless systems (POS systems, contactless decision making, unmanned stores, etc.) ⑩ Customer service DX (web-based customer service, omni-channel, SNS utilization, video services, etc.) ⑩ Store DX (electronic shelf tags, electronic coupons, development of applications to attract customers, etc.) ⑩ AI for distribution (face recognition, video analysis, in-store traffic analysis, etc.)
W	ETHICAL STYLE FAIR	⑩ Environment-/Eco-friendly product ⑩ Fair Trade Articles ⑩ Camping/Ecosports Product to enjoy nature ⑩ Recycled/Reused Goods ⑩ Carefully Selected Product in view of harmony with nature and natural materials
Y	CHRISTMAS & BRIDAL/ ANNIVERSARY GIFT FAIR	⑩ Christmas-related Goods ⑩ White Day (Return Gifts to those received on Valentine's Day), Halloween,/Easter-related Goods ⑩ New Year, Seasonal Festival Goods ⑩ Candles ⑩ Bridal-related Goods ⑩ Choice Gift Card, Card Gift

## LIVING & DESIGN

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L&D	LIVING & DESIGN	⑩ Housing · Renovation related (housing fixtures · hardware, building materials · materials, renovation · reforming related new materials, etc.) ⑩ Furniture (storage furniture, table · sofa, etc.) ⑩ Lighting (lighting equipment, LED, etc.) ⑩ Interior home appliances (digital home appliance, visual · audio equipment, home theater, etc.) ⑩ Home textile (curtain, carpet, bedding, etc.) ⑩ Home installation equipment (kitchen, bath, vanity & washstand, toilet, home environment equipment, etc.) ⑩ Interior accessory (interior accessories, tableware, kitchen supplies, traditional crafts, etc.)

## LIFE × DESIGN

Area CODE	Exhibition Area	Genre
AD	ACTIVE DESIGN & CRAFT FAIR	① Products Excelled in Quality and Desgin ② Crafts Excelled in Design
AG	ART GALLERY FAIR	⑩ Wall Ornaments ⑩ Wooden/Rattan Furniture, Other Interiors ⑩ Ceramics ⑩ Lacquerware ⑩ Glassware ⑩ Traditional Handicraft ⑩ Arts & Crafts ⑩ Antique/Collectors' Goods ⑩ Pictures/Art Work
DD	ACTIVE CREATORS	① Products Excelled in Quality and Desgin ② Crafts Excelled in Design ⑩ Up-and-coming creator · designer's Brands
DIY	DIY BASE TOKYO	⑩ Merchandise for DIY ⑩ DIY workshops
GL	GLAMPING & OUTDOOR	⑩ Interiors, exteriors, miscellaneous goods, fashion, food, gear, huts and tents, trailer houses, cars, etc. that enhance the outdoor and glamping experience
GLS	SAUNA & SPA	⑩ Sauna · Sauna Installation ⑩ Sauna goods (hat, towel, skin care products, poncho, etc.)
LS	LIFE STYLINGS	⑩ Superlatively Designed Interior Goods that enrich various lifestyle scenes
MN	FACTORY NOW!!	⑩ Craft techniques (woodworking, steel, scraping, welding, pressing, sewing, weaving, printing, etc.) ⑩ Original products from factories ⑩ PR for events related to the factory, such as open factories and community events
NB	TRADITIONAL & MODERN JAPANESE BRAND FAIR	⑩ Japanese Style Products suited to modern lifestyle ⑩ Modernly arranged products with conventional technology and Japanese materials ⑩ "Made In Japan" Products manufactured in Japan
NW	OVERSEAS MARKET DEVELOPMENT FAIR	⑩ Products and services that can be exported to overseas
RF	RENOVATION FURNITURE FAIR	⑩ Renovated Furniture
RZ	RENOVATION ZONE	⑩ Renovation-related Product
SO	SOZAI	⑩ Proposal of technology and materials ⑩ Demonstration of technique
SS	START SCANDINAVIA	⑩ Import Goods from Nothern Europe, Design Made by Nothern European Designer, Brand/Character Goods Born in Nothern Europe, Nothern European-styled Architecture/Construction/Renovation.]

## Gourmet & Diningstyle Show

Area CODE	Category of Product	Product
GDS	Fresh Foods	⑩ Fishery ⑩ Animal husbandry ⑩ Agriculture ⑩ Other fresh food
	Foods	⑩ Condiment ⑩ Cooking oil ⑩ Spread ⑩ Dairy products ⑩ Cooked food ⑩ Soup ⑩ Frozen food ⑩ Canned/Bottled product ⑩ Powdered products ⑩ Home-cooking materials ⑩ Noodles ⑩ Breads · Cereals ⑩ Grains ⑩ Processed meat ⑩ Paste products/Boiled fish-paste products ⑩ Pickles · Tsukudani ⑩ Liquid products ⑩ Side dishes ⑩ Dried agricultural products ⑩ Processed fishery products ⑩ Other processed foods
	Pastry	⑩ Confectionery ⑩ Desserts · Yogurt ⑩ Delicacy ⑩ Ice cream ⑩ Other confectionery
	Beverage	⑩ Tasty beverage ⑩ Fruit beverage ⑩ Soft drinks ⑩ Dairy beverage ⑩ Water ⑩ Other beverages
	Alcohol Beverage	⑩ Sake ⑩ Shochu ⑩ Mirin (sweet cooking rice wine) ⑩ Beer ⑩ Fruit liquor ⑩ Whiskey/Brandy ⑩ Liqueurs ⑩ Spirits ⑩ Other alcohol
	Daily Necessities	⑩ Detergent · Soap ⑩ Wrap · Foil ⑩ Paper towels ⑩ Scrubbing brush · Sponge ⑩ Shopping bag · Bags ⑩ Wrapping supplies ⑩ Food wrapping materials/Food packaging ⑩ Pots · Pans · Kettles ⑩ Frying pan ⑩ Kitchen knives · Knives ⑩ Cutting board ⑩ Kitchen utensil ⑩ Condiment containers ⑩ Oven gloves ⑩ Can opener · Bottle opener · Wine opener ⑩ Confectionery products ⑩ Countertop accessories ⑩ Chopsticks ⑩ Knives · Forks · Spoons ⑩ Pottery ⑩ Lacquerware ⑩ Wooden utensils ⑩ Metalware ⑩ Sake Cups · Tea Cups ⑩ Glasses · Mugs ⑩ Lunch Boxes ⑩ Tablecloths · Luncheon Mats ⑩ Coasters ⑩ Outdoor · Leisure goods ⑩ Table coordination tools (stands, lamps, etc.) ⑩ Party goods ⑩ Idea goods ⑩ Apron · Uniform ⑩ Other, household goods
	Kitchen Appliances	⑩ Kitchen · Cooking equipment ⑩ Dishwasher · Dryer ⑩ Microwave · Toaster oven ⑩ Blender · Juicer ⑩ Coffee maker · Espresso machine ⑩ Rice cooker · Pot ⑩ Hot plate ⑩ Refrigerators · Wine coolers ⑩ Clean water · Water purifier ⑩ Other, Appliances · Equipment
	Others	⑩ Food franchisor ⑩ POS · Information equipment ⑩ Store supporting software ⑩ Display fixtures ⑩ Sales promotion products · Tools ⑩ Consulting ⑩ Cooking school ⑩ Publications ⑩ Others

