

# NEWS RELEASE

## The 95th TOKYO INTERNATIONAL Gift Show Spring 2023

Date

15<sup>th</sup>(Wed)-17<sup>th</sup>(Fri) February, 2023

Venue

Tokyo Big Sight

Concurrent Trade Shows

TOKYO INTERNATIONAL Gift Show  
The 13th LIFE×DESIGN Spring 2023

The 33rd

GOURMET &  
DININGSTYLE SHOW  
Spring 2023

住まいと暮らしの新時代  
TOKYO International  
Gift Show  
LIVING&DESIGN  
住まいと暮らしのリノベーション TOTAL INTERIOR  
HOUSING HOTEL CONTRACT



Business Guide-Sha, Inc. has announced that the 95th Tokyo International Gift Show Spring 2023 will be held from February 15th to the 17th, 2023 at Tokyo Big Sight.

Travel restrictions were partially lifted in June leading to an increase in visitors as well as exhibitors at the September Gift Show. The 94th Tokyo International Gift Show Autumn 2022, the 12th LIFE×DESIGN, and the 32nd Gourmet & Diningstyle Show Autumn2022, and Tokyo International Gift Show LIVING&DESIGN2023 welcomed 192,334 visitors and 1,988 exhibitors, including 305 companies from 12 regions and countries.

Through the pandemic caused a huge impact in the trade show industry during 2020. However, the Gift Show showed recovery in numbers the past two years. We as the organizer will continue to provide events to support your businesses during any difficult times. The Gift Show will forever be here with your business.

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## PICK-UP EXHIBITION CATEGORIES

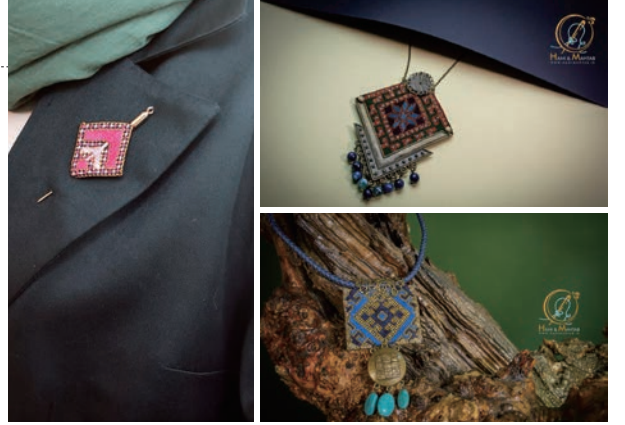
### Global Handmade Fair

Global Handmade fair is the ideal platform where craftsmen from all over the world can access to the Japan market. The fair plays an important role to discover a new market in Japan and contributes to promoting global culture and traditional products.



### Ethical Style Fair

In today's society, it is the top priority for any companies to dedicate to SDGs (Sustainable Development Goals). In Japan, a lot of companies produce a variety of SDGs-related items, and the market has been growing year by year. Discover something new at the Ethical Style Fair.



### Gourmet & Diningstyle Show

This concurrent show specializes in premium regional foods and food-related products. Not only just products, but knowledge as well as know-hows will be gathered. New sales methods items and future trends will be exhibited in one place.



### Traditional & Modern Japanese Brand Fair

Craftsmanship has always been in the root of Japanese culture. Their soul and passion pouring into a single craft has made, for thousands of years, today's Japanese culture. At Traditional & Modern Japan Brand Fair, Japanese crafts in which such the technique meets today's lifestyle will be all gathered. Discover something you have never seen.





## OTHER USEFUL PLATFORM

# Gift Net®

<https://www.giftnet.jp/>

Register  
Gift Net NOW !

### FIND YOUR FUTURE BUSINESS PARTNERS 24/7!

Gift net® is an portal site that allows you to explore all of the exhibitors at TIGS/ LxD/ GDS. The online platform helps you connect with ideal exhibitors and exchange your information materials (i.e. business cards) with the exhibitors' and is accessible anytime from anywhere around the world.



## LOOKING FOR A WAY TO ENLIGHT YOUR KNOWLEDGE AND TECHNOLOGY IN JAPAN?

### SEMINAR

Overseas trends are always key essences for Japan's gift market. Business Guide-Sha, Inc. would like to have you as a seminar instructor on the stage during the Gift Show. Recently we had Mr. Ito Masahiro from Hong Kong Trade Development Council instruct the audience on how to expand sale channel in Hong Kong.



### KITCHEN STAGE

If you are looking for a stage to catch audiences' attentions with your food products, KITCHEN STAGE would be an ideal stage for you! There will be a variety of performances conducted by professionals, throughout the even. This is a fantastic opportunity to raise awareness of your local food products.



## SCHEDULE

2023

DATE	THE NAME OF THE SHOW	VENUE
<b>Feb 15<sup>th</sup>(Wed.)-17<sup>th</sup>(Fri.)</b>	The 95th TOKYO International Gift Show Spring2023 TOKYO International Gift Show Spring2023 the 13th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
<b>Mar. 8<sup>th</sup>(Wed.)-9<sup>th</sup>(Thu.)</b>	The 4th KYOTO International Gift Show2023	MIYAKO MESSE
<b>Apr. 12<sup>th</sup>(Wed.)-14<sup>th</sup>(Fri.)</b>	The 67th International Premium Incentive Show Spring2023	Tokyo Ikebukuro Sunshine City Convention Center
<b>Sep. 6<sup>th</sup>(Wed.)-8<sup>th</sup>(Fri.)</b>	The 96th TOKYO International Gift Show Autumn 2023 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
<b>Later September</b>	The 65th OSAKA International Gift Show2023	OMM (Osaka Merchandise Mart)
<b>Oct. 4<sup>th</sup>(Wed.)-6<sup>th</sup>(Fri.)</b>	The 68th International Premium Incentive Show Autumn2023	Tokyo Ikebukuro Sunshine City Convention Center

2024

DATE	THE NAME OF THE SHOW	VENUE
<b>Feb. 15<sup>th</sup>(Wed.)-17<sup>th</sup>(Fri.)</b>	The 97th TOKYO International Gift Show Spring2024 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024 The 35rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
<b>Mar. 6<sup>th</sup>(Wed.)-7<sup>th</sup>(Fri.)</b>	The 5th KYOTO International Gift Show2023	MIYAKO MESSE

## ABOUT THE ORGANIZER

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