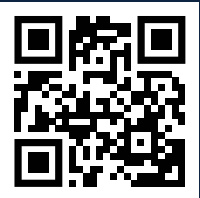


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Malaysia International **Halal** Showcase
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MIHAS 2022 Milestone

RM2.44 Million In PR Value



620 Exhibitors from
32 Countries

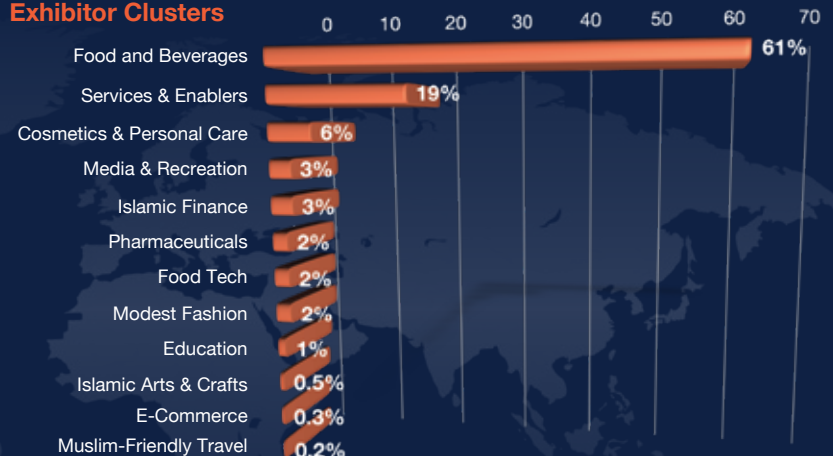


Total **1,258**
Exhibition Booths

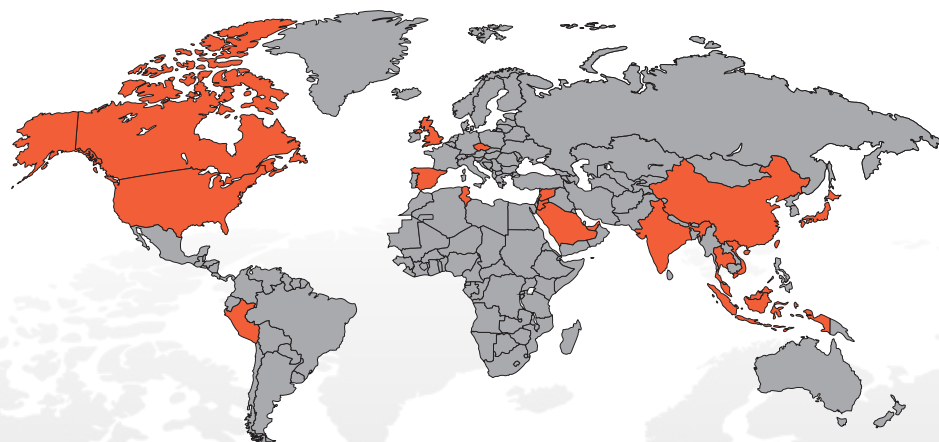


32,356 Visitors
from **90** Countries

Exhibitor Clusters



Exhibitor Participating Countries



- | | | | | | | | |
|----------------|----------------------|------------------|----------------|---------------|------------|---------------------|--------------------------|
| Afghanistan | Australia | Brunei | Czech Republic | Great Britain | Japan | Madagascar | Somalia |
| Algeria | Azerbaijan | Cambodia | Denmark | Hong Kong SAR | Jordan | Malaysia | South Africa |
| American Samoa | Bahrain | Canada | East Timor | India | Kazakhstan | Maldives | South Korea |
| Angola | Bangladesh | Cape Verde | Egypt | Iran | Kenya | Mauritius | Spain |
| Anguilla | Belgium | Chile | Ethiopia | Iraq | Kuwait | Mexico | Sri Lanka |
| Argentina | Bhutan | China | Germany | Italy | Kyrgyzstan | Morocco | St Eustatius |
| Armenia | Bosnia & Herzegovina | Christmas Island | Ghana | | Libya | Myanmar | Sudan |
| | Brazil | | | | Macao SAR | Nepal | Sweden |
| | | | | | | Netherlands | Switzerland |
| | | | | | | New Zealand | Syria |
| | | | | | | Nigeria | Taiwan ROC |
| | | | | | | Norway | Tajikistan |
| | | | | | | Oman | Thailand |
| | | | | | | Pakistan | Tunisia |
| | | | | | | Palestine | Turkiye |
| | | | | | | Peru | Ukraine |
| | | | | | | Philippines | United Arab Emirates |
| | | | | | | Qatar | United Kingdom |
| | | | | | | Russia | United States of America |
| | | | | | | Sao Tome & Principe | Uzbekistan |
| | | | | | | Saudi Arabia | Vietnam |
| | | | | | | Singapore | Yemen |
| | | | | | | Solomon Islands | |

Top 5 Countries in MIHAS 2022



Kuwait



Indonesia



Thailand



South Africa



Palestine

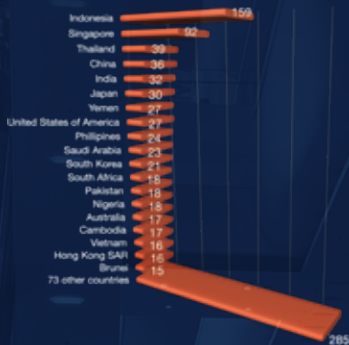
“ MIHAS this year was indeed bigger and better thanks to our hybrid approach. Moving forward, the business community, especially micro, small and medium enterprises (MSME) needs to think regional or international even if they are newly established. Businesses must realise the vast opportunities available in international markets and make a move to capitalise on them. MATRADE is ready to help. ”

Datuk Mohd Mustafa Abdul Aziz
CEO, MATRADE

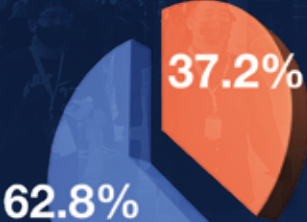


Visitors & Countries

Visitors from **Top 20** Countries



Virtual Visitors **12,033**

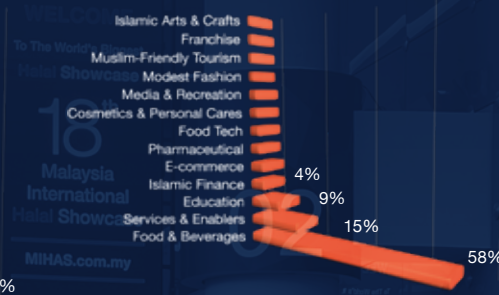


Physical Visitors
20,334

7.5% of visitors are International visitors



92.5% of visitors are domestic visitors



- Argentina

Bangladesh

Canada

China

Chinese Taipei

Czech Republic

India

Indonesia

Iran

Japan

Jordan
- Kuwait

Laos

Nigeria

Pakistan

Palestine

Peru

Saudi Arabia

Singapore

South Africa

South Korea

Spain
- Syria

Thailand

Tunisia

Turkiye

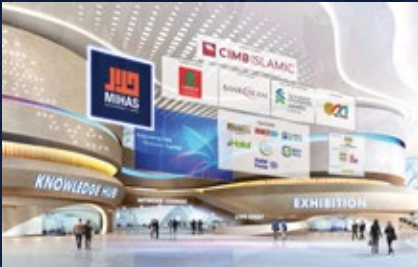
UAE

United Kingdom

USA

Venezuela

Vietnam





MIHAS 2022 Programmes

106
Business Matching
Meetings

20
Conferences



MIHAS 2021 Speakers & Panelist



Ms Farah Idayu



Ms Teresa Tan



Mr Yus'aimei
Yusoff



Mr Rizal Khir



Ms Agnes Chan



Mr Shabeer
Kizhakke Valappil



Mr Haziq Hashim



Mr Harith
Ridzuan



Mr Redziwan
Saari



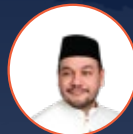
Dr Siti Sofiah
Ramli



Mr Azhar Hussin



Mr Paul Lo



Mr Mohamad
Faisal Ahmad Fadzil



YBhg Datin
Lorela Chia



Mrs Amnah
Shaari



Mr Osman
Sekban



Mr Kevin Ooi
Foo Kim



Othman Md Yusoff



Margie Ong



Bilal Parvaiz



Nicholas Cheong



Shanta Helena
Dwarkasina



Ko Chuan
Zhen



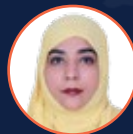
Elina Jani



Edison
Choong



Jason Liew



Dr Irum Saba



Ratna Sha'erah
Kamaludin



Mastura Adnan



Dato' Seri
Rosman Mohamed



Mr Prince
Chatterjee



Faroze Nadar



Hj Suhaimi
Abdul Hamid



Mrs Lee Pang



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Business Community



“ MIHAS is a very good exposure for our brand. We are able to expand our brand awareness within the local and neighbouring markets like Singapore and Indonesia. We’ve been participating in MIHAS for eight years and will continue to do so. ”



Subhi Anabtawi
Operation Director, Al'ard Far East Sdn.Bhd.



Sudakaren
International Business Manager,
Baba Products Sdn.Bhd.

“ We managed to get international contacts, from Jordan, UAE and South Africa who all seemed keen on our products. MIHAS was well-organised and we will definitely be participating again next year. ”

“ MIHAS provides a good opportunity to meet new buyers and new suppliers. We look forward to having the same opportunity again in the future. ”



Mellow Pulses and Spices Processors
(Mellow Trading Dubai)



Abdul Hady
Sales Director
Super Best Coffee Sdn Bhd

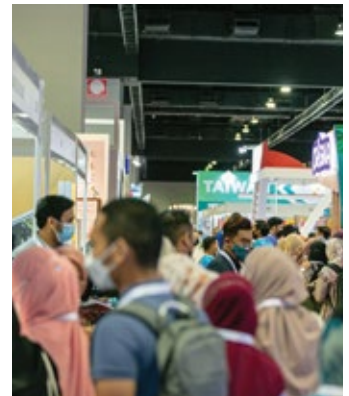
“ We are very pleased with the success we’ve had in getting both local and overseas clients. We’ve even managed to secure a few from Philippines, Iran and Saudi Arabia! ”

GALLERY











See you at
MIHAS 2023

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