



**15. INTERNATIONAL  
EKOTEKS SYMPOSIUM - 26.09.2023**  
**"A NEW HORIZON IN TEXTILE AND READY WEAR  
INDUSTRY AT THE CENTENNIAL  
TURKISH REPUBLIC: SUSTAINABILITY"**

**"Responsible Production  
Responsible Consumption"**

|               |  |
|---------------|--|
| 08.30 - 09.00 | REGISTRATION   |
| 09.00 - 09.30 | OPENING SPEECHES   |
|               | Nilgün ÖZDEMİR<br>Chairlady of the Executive Board of EKOTEKS  |
|               | Mustafa GÜLTEPE<br>President of TİM (Turkish Exporters Assembly) & İHKİB   |
| 09.30 - 09.45 | MESSAGE OF THE DAY   |
|               | Melisa AKKUŞ<br>Social Activist<br>"A Young Man's Cries"   |
| 09.45 - 10.00 | KEYNOTE SPEECH   |
|               | Nuran AKSU<br>Chairlady of the Executive Board of Corporate Responsibility Association of Türkiye - "Sustainability and Brand Value"   |
| 10:00 - 10:30 | COFFEE BREAK   |
| 10:30 - 12:30 | <b>1.SESSION: Conformity with the Sustainability Principles: Public policies and European Green Deal</b><br><i>Moderator: Elif Berrak TAŞYÜREK<br/>Trading Expert, Ministry of Trade - International Agreements and EU General Directorate</i> |
|               | Devran AYIK<br>General Vice Director of Product Safety and Inspection - Ministry of Trade<br>"Product Safety Legislation and Practices in the Textile Industry"  |
|               | Dr. Başak EGESEL<br>Head of Good Agricultural Practices and Organic Agriculture Department - Ministry of Agriculture<br>"Developments at Cotton Certification in Turkey"   |

|               |   |
|---------------|---|
| 12.30 - 13.30 | <b>2. SESSION: Sustainability focussed Global Standards</b><br><i>Moderator: Didem Eryar Ünlü<br/>Sustainability Editor - Nasıl Bir Ekonomi Gazetesi</i>  |
| 13.30 - 14.45 | <b>John CROCKER</b><br>Business Development Manager and President of AATCC2023-2024<br>SDL Atlas - "Standards Organizations involvement in Sustainability"<br><br><b>Mauro SCALIA</b><br>Sustainability Director - Euratex<br>"EU Agenda and Progress on the New Laws for Sustainability"<br><br><b>Aykut KIRBAŞ</b><br>General Secretary - Turkish Standardisation Institution (TSE)<br>"TSE Activities in the Field of Climate Change and Sustainability"<br><br><b>Sinem AKKOCAOĞLU</b><br>Implementation Specialist - ZDHC - "ZDHC Roadmap to Zero<br>Programme for Sustainable Chemical Management: Current<br>implementation and improvements for the future"   |
| 14.45 - 15.00 | <b>COFFEE BREAK</b>   |
| 15.00 - 16.00 | <b>3. SESSION: Sustainability Targets of Global Brands: Environmental, Social, Governance and Advanced Product Responsibility</b><br><i>Moderator: Mehmet Kaya<br/>Executive Board - TYH Tekstil</i>  |
| 16.00 - 17.30 | <b>Irde ÇETİNTÜRK GÜRTEPE</b><br>Head of Air Management Department - Ministry of Environment, Urbanisation and Climate Change<br>"Environmental Sustainability and Green Transformation"<br><br><b>Nazlı YENAL</b><br>Circular Economy and Waste Management Department; Environment and Urbanisation Expert - Ministry of Environment, Urbanisation and Climate Change - "Circularity at Textile"<br><br><b>Elif Berrak TAŞYÜREK</b><br>Trading Expert - Ministry of Trade - International Agreements and EU General Directorate<br>"EU Sustainable and Circular Textile Strategy"<br><br><b>Özkan ÖZKARA</b><br>Industry and Technology Expert - Ministry of Industry and Technology<br>"World Bank Supported Green Transformation Project in Industry"<br><br><b>Sema ARAS</b><br>Water and Land Management Department - Ministry of Environment, Urbanisation and Climate Change<br>"Green Transformation of the Textile Sector in the Axis of Climate Change; Sustainable Water Management"<br><br><b>LUNCH BREAK</b>   |
| 17.30 - 18.00 | <b>Olgun AYDIN</b><br>Executive Sustainable Development - Corporate & Supply Chain Sustainability (Freelance) - PUMA<br>"Sustainability; Fundamental Human Rights, Climate and Circularity in the Economy"<br><br><b>4. SESSION: Sustainable and Innovative Practices</b><br><i>Moderator: Prof. Dr. Bülent ÖZİPEK<br/>İstanbul Technical University (Retd)</i>   |
|               | <b>Prof. Dr. Bülent KESKİNLER &amp; Prof. Dr. Ahmet KARAGÜNDÜZ</b><br>Gebze Technology University<br>"New, Clean Production Applications in the Textile Industry"<br><br><b>Can SARIOĞLU</b><br>Dye Marketing Senior Executive - SETAŞ Kimya<br>"The Effect of Innovative Chemistry on Water, Energy and Time Saving in the Textile Industry"<br><br><b>Sergül KAPTAN</b><br>Chemical Engineer - Effect Chemicals - RUDOLF DURANER<br>"Better Chemistry from Rudolf Duraner Focus on Bio-based and Recycled Raw Materials"<br><br><b>Volker PREHN</b><br>General Director - Inopor / Rauschert Inc.<br>"Sustainability in Textile Industry - the Way to Green Textile Manufacturing by Recycling of Wastewater by Ceramic Membrane Nanofiltration"<br><br><b>Burak ÇELET</b><br>General Manager - DESA DERİ<br>"A Holistic Approach to Sustainability in the Leather Industry"<br><br><b>Gizem ÖZBEK ÇAM</b><br>R&D and Sustainability Assistant Manager - ZORLUTEKS<br>"Good Practices for Water Saving"<br><br><b>Ceren ÖZAY UZ</b><br>Director of Corporate Communication and Sustainability<br>FLO Mağazacılık ve Pazarlama A.Ş.<br>"Cultural Transformation for Sustainability"<br><br><b>Kadir CESUR</b><br>Business Partner - TEXTILELOGY<br>"UMORFIL® BEAUTY® FIBER"<br><br><b>Hakan CANBOLAT</b><br>Country Manager (Turkey) - FibreTrace<br>"Empowering the Apparel Industry: FibreTrace's Textile Traceability Solution" |
|               | <b>CLOSING REMARKS</b>  |