

NORTH AFRICA WORLD INVESTMENT CONFERENCE**PROGRAM**
(March 20-22th, 2013)**Wednesday, March 20th:**

18:00-18:30 **Setting the Scene**
Welcome Addresses from WIC Chair
Keynote Addresses from Moroccan and EU leaders

18:30- 19:30 **Global Leaders Panel : North Africa in the Global Scene**
Leaders and policy-makers from EU, North Africa, Asia and the USA will analyze the prospects for the economies of Northern Africa

20:00-22:30 **Welcome Cocktail & Dinner**

Thursday, March 21th:

08:15-09:00 **North Africa, the emerging economy**
Presentation of North Africa attractiveness survey

09:00-10:00 **Global Leaders Panel : Morocco opportunities**

10:00-10:30 **Capital to fuel growth**

10:40-11:15 **Investors' showcase**
Quick-pitch presentations from a selection of international mid-cap companies with a range of investment projects in North Africa

11:15- 11:30 **Networking Break**

11:30- 13:00 **Three interactive workshops in parallel**
Workshop 1 : Automotive & Aeronautics Industries
Workshop 2 : Energy/Environment
Workshop 3 : Services and New Technologies

13:15-14:00 Networking Lunch

14:15-15:00 Investors' showcase
Quick-pitch presentations from a selection of international mid-cap companies with a range of investment projects in North Africa

15:00-16:30 Three interactive workshops in parallel

Workshop 4 : Agro-Business

Workshop 5 : Infrastructure

Workshop 6 : talents, Education and entrepreneurship

16:30- 17:00 Networking Break

17:00-18:15 Global Leaders Panel : North Africa, the hub for African investments

18:15- 19:15 Recommendations
Rapporteurs of the four workshops will each draw three critical recommendations from their respective sessions.

19:45-20:30 Cocktail

20:30-23:00 Gala Dinner and Awards Ceremony
Awards to honor some of the best investment projects in Morocco

Friday, March 22th:

09:00-10:00 Global Leaders Panel : Europe and North Africa : new challenges

10:00-11:00 Lusters in North Africa : challenges and opportunities

11:00-11:30 Networking break

11:30- 12:30 Closing keynote

- From Morocco
- From EU/US

12:45-14:15 Networking lunch

14:30-17:30 Leisure program
Special program for spouses