

NORTH AFRICA WORLD INVESTMENT CONFERENCE

PROGRAM (March 20-22th, 2013)

Wednesday, March 20th:

- 18 :00-18 :30 Setting the Scene**
- Welcome Addresses from WIC Chair**
- Keynote Addresses from Moroccan and EU leaders**
- 18 :30- 19 :30 Global Leaders Panel : North Africa in the Global Scene**
- Leaders and policy-makers from EU, North Africa, Asia and the USA will analyze the prospects for the economies of Northern Africa**
- 20 :00-22 :30 Welcome Cocktail & Dinner**

Thursday, March 21th:

- 08 :15-09 :00 North Africa, the emerging economy**
- Presentation of North Africa attractiveness survey**
- 09 :00-10 :00 Global Leaders Panel : Morocco opportunities**
- 10 :00-10 :30 Capital to fuel growth**
- 10 :40-11 :15 Investors' showcase**
- Quick-pitch presentations from a selection of international mid-cap companies with a range of investment projects in North Africa**
- 11:15- 11 :30 Networking Break**
- 11 :30- 13 :00 Three interactive workshops in parallel**
- Workshop 1 : Automotive & Aeronautics Industries**
- Workshop 2 : Energy/Environment**
- Workshop 3 : Services and New Technologies**

- 13 :15-14 :00 Networking Lunch**
- 14 :15-15 :00 Investors' showcase**
- Quick-pitch presentations from a selection of international mid-cap companies with a range of investment projects in North Africa
- 15 :00-16 :30 Three interactive workshops in parallel**
- Workshop 4 : Agro-Business**
- Workshop 5 : Infrastructure**
- Workshop 6 : talents, Education and entrepreneurship**
- 16 :30- 17 :00 Networking Break**
- 17 :00-18 :15 Global Leaders Panel : North Africa, the hub for African investments**
- 18 :15- 19 :15 Recommendations**
- Rapporteurs of the four workshops will each draw three critical recommendations from their respective sessions.
- 19 :45-20 :30 Cocktail**
- 20 :30-23 :00 Gala Dinner and Awards Ceremony**
- Awards to honor some of the best investment projects in Morocco

Friday, March 22th:

- 09 :00-10 :00 Global Leaders Panel : Europe and North Africa : new challenges**
- 10 :00-11 :00 Investors in North Africa : challenges and opportunities**
- 11 :00-11 :30 Networking break**
- 11 :30- 12 :30 Closing keynote**
- From Morocco
 - From EU/US
- 12 :45-14 :15 Networking lunch**
- 14 :30-17 :30 Leisure program**
Special program for spouses