

Accelerating AI & Tech
for a Better Tomorrow

June 17 – 18, 2025
Luxembourg City

nexusluxembourg.com

Premium
Institutional
Partners



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG



TABLE OF CONTENTS

| | |
|--|-----------|
| Nexus Luxembourg's first edition – 2024 | 03 |
| Introduction | 06 |
| Floorplan 2025 | 09 |
| GO International Business Meetings | 10 |
| Networking & social events | 11 |
| Additional opportunities | 15 |
| Guidelines & commitments | 18 |
| Strategic Location | 19 |
| Partnership packages | 20 |

NEXUS LUXEMBOURG'S

First Edition - 2024

+5.600

attendees

+300

speakers

70

exhibitors

3

districts

6

stages

+150

conferences

150

startups

11.000 m²

of surface area

+900

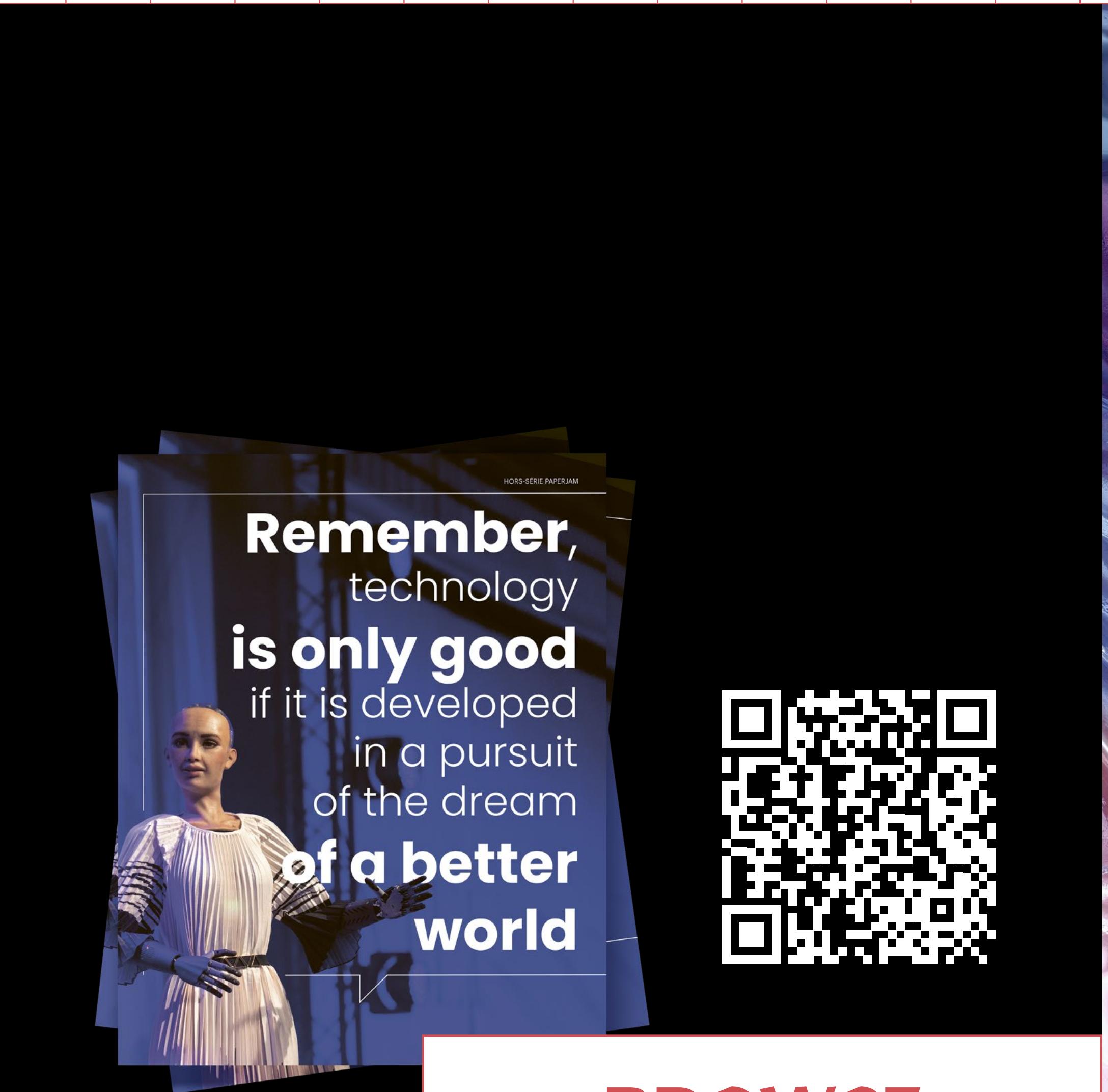
guests at the
Closing Seated Dinner

+600

business meetings in the
Matchmaking zone



WATCH
the opening
ceremony of 2024



BROWSE
our post-event magazine



Second Edition - 2025

+6.500

attendees

+200

speakers

100

exhibitors

13.500 m²

of surface area

1.008
guests at the closing
seated dinner

300
start-up
exhibitors

17 stages
including
10 Knowledge stages

Introduction

Nexus Luxembourg is set to return for its second annual edition, a two-day tech symposium and exhibition focused on **AI, technology, and business**. The event promises countless opportunities for inspiration, learning, networking, meaningful encounters, and strategic partnerships.

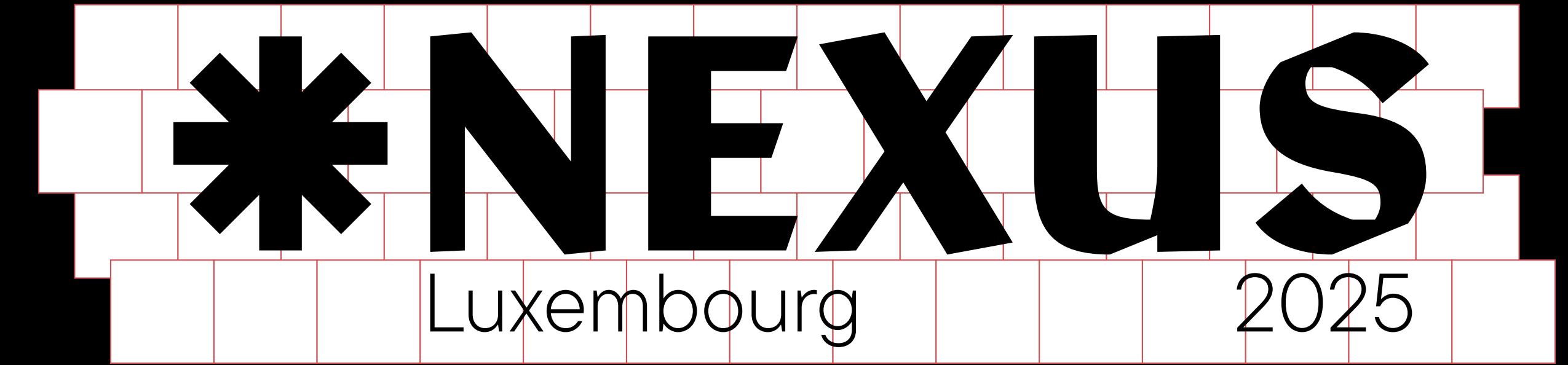
With exhibitors, speakers, and attendees from 62 countries participating in its inaugural edition, Nexus is building on this success to attract an even larger international audience to Luxembourg in 2025.

Nexus Luxembourg 2025 will also serve as **a platform to showcase Luxembourg's vibrant tech and innovation ecosystem**.

The event will highlight a dynamic blend of public and private initiatives in an intimate, boutique-style atmosphere — allowing attendees to forge meaningful connections with key players in technology, finance, and policymaking.



What to expect at



A larger exhibition zone, 2.500 m² more than in 2024

A symposium

An app for networking and matchmaking

An international matchmaking area

Evening networking opportunities,
including a cocktail reception
and a seated dinner

Introduction



Nexus Luxembourg 2025 also highlights **Luxembourg's vibrant tech and innovation ecosystem**, showcasing a blend of public and private initiatives.

This year, Nexus Luxembourg 2025 promises once again an **intimate, boutique-style atmosphere**, offering attendees the opportunity to forge meaningful **connections with key figures** in the realms of **technology** and **sustainability**.

Floorplan 2025

DRAFT



GO International Business Meetings

The Luxembourg Chamber of Commerce and its Enterprise Europe Network will also organise the **GO International Business Meeting** leveraging its expertise in the field of b2b matchmaking.

The GO International Business Meetings aim to **generate tangible business value** at the Nexus Luxembourg 2025 by allowing Luxembourg & international company representatives to **book business meetings before and during the event**.

The event will enhance the **networking experience of participants** by combining both the professional guidance of an experienced team and the **advantages of a platform driven by AI technology**.

What's more, participants of the Nexus Luxembourg 2025 will be able to make use of the GO International Business Meetings Lounge which will enhance their matching experience and allow them to **conduct their meetings in a convivial atmosphere**.

To enrich the international presence and the quality of the matchmaking opportunities, partners of the Luxembourg Trade and Invest namely **The Luxembourg Chamber of Commerce**, the Ministry of Foreign and European Affairs, Defence, Development Cooperation and Foreign Trade, The Ministry of Economy and Luxinnovation will promote the event amongst its global network to invite international delegations.

A special pre-programme will be organised to welcome these international delegations, which will encompass onsite visits and side events to allow the delegations to discover Luxembourg's innovation and startup ecosystem.



Networking & social events

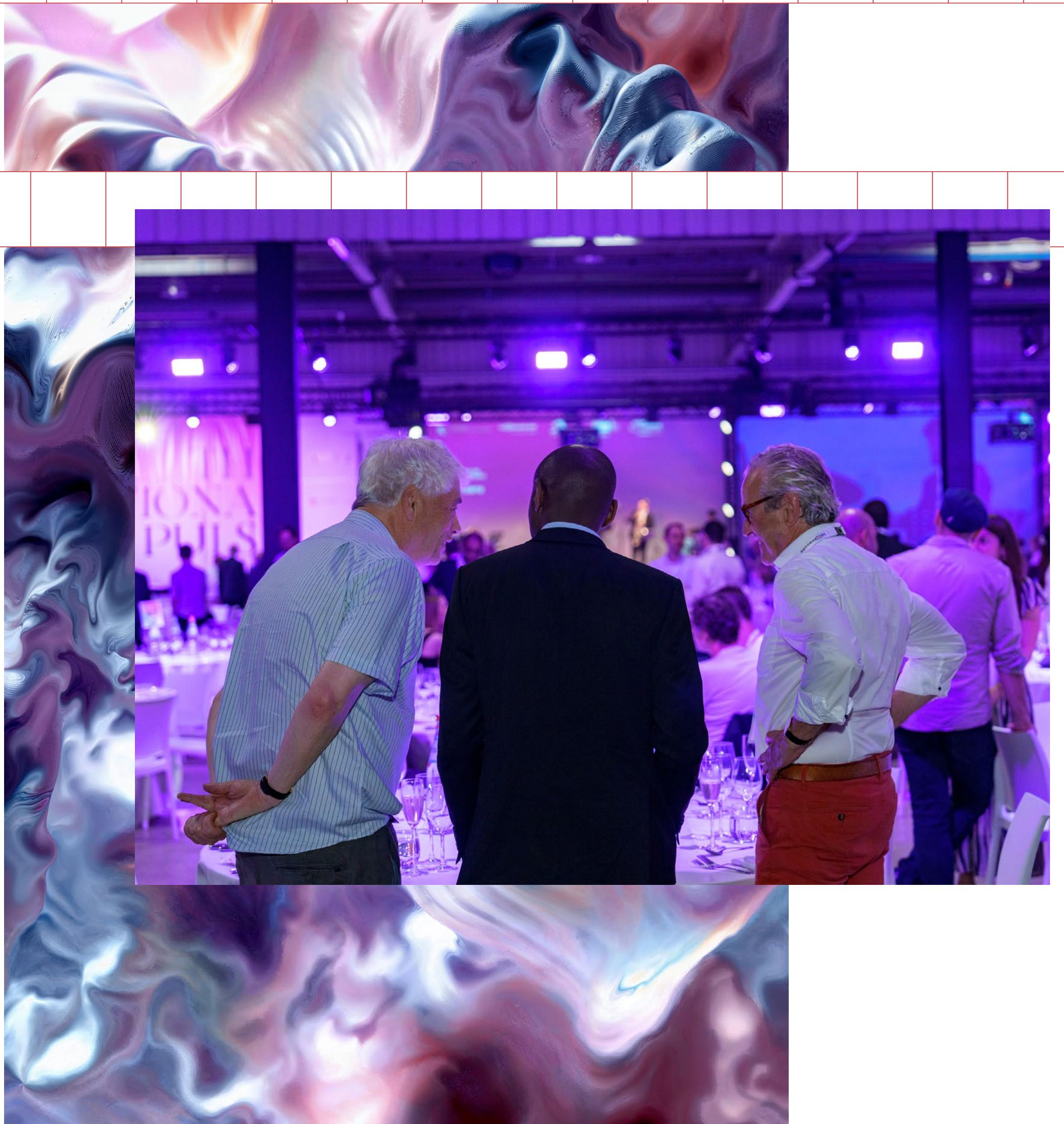


The exhibitors' cocktail

To commemorate the second edition of Nexus Luxembourg 2025, **our exhibitors invite you to exclusive networking cocktail events at their stands**. Join us for an evening of engaging conversations and connections.

Tuesday, June 17 2025
From 18:00 to 21:00

Networking & social events



The closing cocktail

The event will conclude with a networking cocktail. This gathering is **open to all attendees**, including visitors, exhibitors, and speakers, offering a perfect **opportunity for mingling and making connections**.

Wednesday, June 18 2025
From 18:00 to 19:15

Networking & social events



The closing seated dinner

To culminate the second edition of Nexus Luxembourg 2025, we are hosting a grand **seated dinner for up to 1.008 esteemed guests**. This exclusive gathering will unite government officials, keynote speakers, exhibitors, leading tech journalists, and select attendees in a **night of celebration and networking**.

Wednesday, June 18 2025
At 19:30

Networking & social events



Breakfasts and lunches exhibitors' social events

Exhibitors are encouraged to organise Breakfasts and Lunches at their stands during both days.

June 17 + 18 2025
08:00 - 10:00/12:00 - 14:00

Additional opportunities

Talent Attraction: Sponsorship of Entry Tickets for Students

Enhance organizational visibility by sponsoring entry tickets for students, providing an opportunity to introduce the brand to the next generation of professionals. This package allows sponsorship for 100 students, or more.

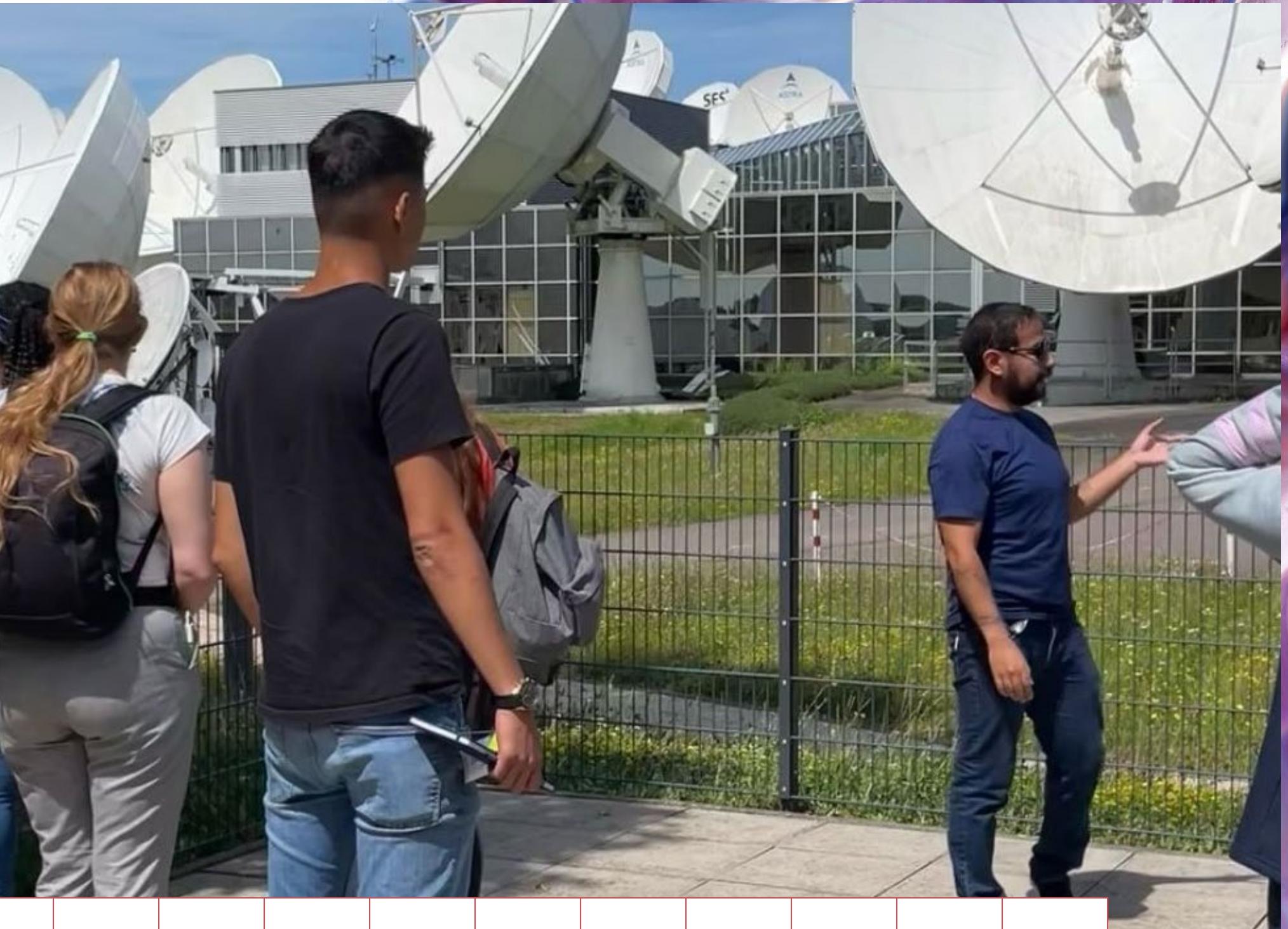
€5.900



Additional opportunities

The Day After

Through organized bus tours, students have the opportunity to visit prominent companies and major organizations in Luxembourg, providing them with a firsthand look at diverse corporate cultures and helping them envision their future professional paths in Luxembourg.



Additional opportunities

Digital Matchmaking Opportunities before, during and after the event

Maximize your Nexus Luxembourg 2025 experience by creating a profile on the Swapcard Application. This platform facilitates connections before, during, and after the event, allowing for seamless networking and followups.



Guidelines & commitments

A ticketing strategy to transform the gender dynamics at tech events, **empowering women** through enhanced networking opportunities.

We encourage our visitors, speakers, and partners **to opt for public transportation** whenever feasible.

Additionally, we are **committed to offsetting the carbon emissions** resulting from flights taken by our international speakers. While organizing the event, **our priority** will be implementing **low waste solutions**.

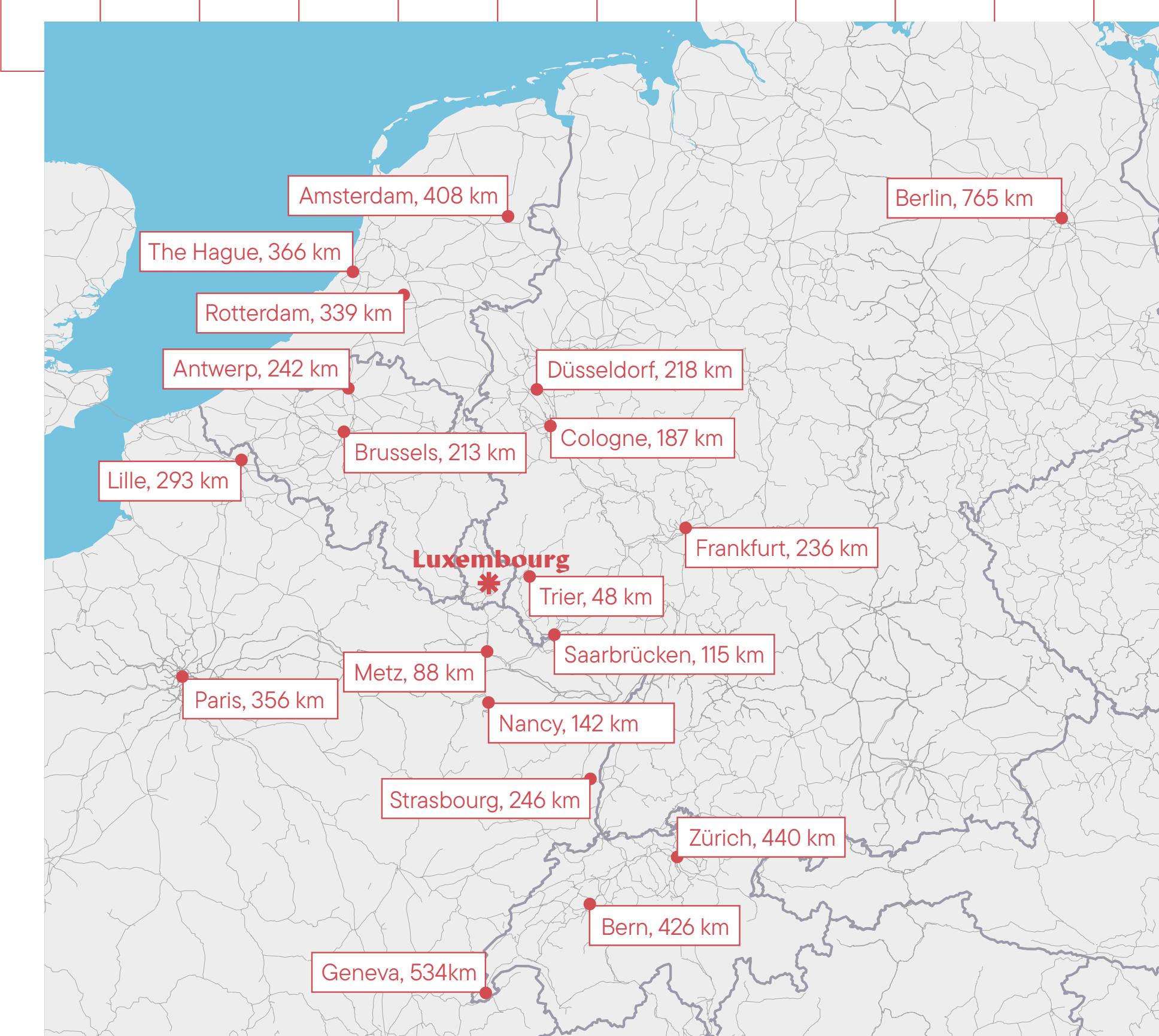
We will also actively **encourage** our partners and exhibitors to adopt **low waste principles** in their activities, including catering, merchandise, and stand design.

All our **partner hotels** are conveniently **located along the tram route**, ensuring easy access via public transport.

Additionally, it's worth noting that **public transport in Luxembourg is free of charge**.

Strategic Location

Located in the **multi-modal transport hub in Kirchberg** and rubbing shoulders with the European institutions, **Luxexpo The Box is ideally situated** in the heart of Luxembourg's business district. The main European capitals and cities of the Greater Region are easily accessible via the transport network. Luxexpo The Box offers your visitors an **unparalleled range of solutions** to facilitate their journey and gain access to your event by road, air or rail.



At the event

- Co-label the District, district stage and logo integration on the Main Stage
- Exhibition stand up to 37,5 m²
- Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
- Leading a Panel Discussion 45 minutes as moderator or panelist
- Show your expertise: 2x 15 minutes on the Divided Main Stage 1/3
- 2x 45 minutes on one of the Knowledge stages*
- Up to 5 Speaker slots for your team (100 people)
- Up to 100 Attendees per day
- Up to 25 Two-Days attendees
- Closing Session: 1x Table of 8
- Entrance wall XXL Floorplan: Logo integration
- -20% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets...)

* 3 types of Knowledge stages:

- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

- Lead Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
- One social post announcing the partnership

Post-Event

- Double page in magazine
Magazine: 1x Article, 1x Interview, 1x Photo, 1x Statement
- Presentation page in the official app including programme and matchmaking

Additional services — Furniture Package: **€3.500**

For a “Lead Partner” stand, we recommend the following furniture package: 2x 55” TV Screens / 1x Lounge Lot (1 Sofa / 2 Armchairs / 1 coffee table) / 2x Welcome desks / 1x Refrigerator / 4x Stools / 1x Coat hanger / 1x Table / 5x Lockers / 4x Chairs / 10x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

- Personalized: €100/banner (VAT excluded)

At the event

- Exhibition stand up to 25 m²
- Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
- Show your expertise: 15 minutes on the Divided Main Stage 1/3
- Show your expertise: 2x 45 minutes on one of the Medium Knowledge Stages*
- Up to 2 Speaker Lounge Tickets for your team (Two-Days-Access)
- Up to 25 Attendees Tickets
- Up to 6 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 2 tables of 8
- Entrance wall / XXL Floorplan: Logo integration
- -15% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets...)

* 3 types of Knowledge stages:

- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

- Premier Partner Logo integration (website, newsletters, digital advertising, official invitations)
- One social post announcing the partnership

Post-Event

- One page in magazine (1 full page ad or 1 page editorial)
Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)
- Logo integration in the video report
- Logo integration in the follow-up newsletters

Permanent

- Presentation page in the official application including programme and matchmaking

Additional services — Furniture Package: **€1.700**

For a “Premier Partner” stand, we recommend the following furniture package: 2x 55” TV Screens / 1x Refrigerator / 1x Welcome desk / 1x Coat hanger / 2x Stools / 3x Lockers / 1x Table / 6x Electrical outlets / 4x Chairs

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

At the event

- Exhibition stand up to 18,75 m²
- Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- Show your expertise: 15 minutes on the Divided Main Stage 1/3
- Show your expertise: 45 minutes on one of the Medium Knowledge Stages*
- 1 Speaker Lounge Ticket for your team (Two-Days-Access)
- Up to 15 Attendees Tickets
- Up to 3 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 1 table of 8
- Entrance wall / XXL Floorplan: Name integration
- -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets, magazine advertising...)

Pre-Event

- Logo integration in the video report
- Logo integration in the follow-up newsletters
- Major Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
- One social post announcing the partnership

Permanent

- Presentation page in the official application including programme and matchmaking

Additional services — Furniture Package: €1.200

For a “Major Partner” stand, we recommend the following furniture package: 1x 55” TV Screen / 4x Chairs / 1x Welcome desk / 1x Coat hanger / 2x Stools / 2x Lockers / 1x Table / 3x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

* 3 types of Knowledge stages:

- Large: 100 people
- Medium: 50 people
- Small: 25 people

At the event

- Exhibition stand up to 12,5 m²
- Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- 1 Speaker Lounge Ticket for your team (Two-Days-Access)
- Show your expertise: 45 minutes on one of the Small Knowledge Stages*
- Up to 15 Attendees Tickets
- Up to 3 Two-Day-Exhibitor Tickets
- Entrance wall / XXL Floorplan: Name integration
- -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets, magazine advertising...)

* 3 types of Knowledge stages:

- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

- Key Partner Logo integration (website, newsletters, digital advertising, official invitations)
- One social post announcing the partnership

Post-Event

- Name integration in the video report
- Logo integration in the follow-up newsletters

Permanent

- Presentation page in the official application including program and matchmaking

Additional services — Furniture Package: €1.000

For a “Key Partner” stand, we recommend the following furniture package: 1x 55” TV Screen / 1x High table / 1x Welcome desk / 1x Locker / 4x Stools / 3x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

START-UP**SCALE UP EXHIBITOR (1 DAY):****€1.000**

- Name integration in program, floorplan, website, newsletters, matchmaking in the official application
- Desk 2m
- 2 Exhibitor Tickets (2 days)
- 1 seat at the Closing Seated Dinner
- -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, tickets, magazine advertising...)

START-UP**SCALE UP EXHIBITOR (2 DAYS):****€2.500**

- Name integration in program, floorplan, website, newsletters, matchmaking in the official application
- Desk 2m
- 2 Exhibitor Tickets (2 days)
- 2 seats at the Closing Seated Dinner
- -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, tickets, magazine advertising...)

STAND 6m²**€5.000**

- Stand up to 6m² (2,5x2,5 m)
- Networking and lead generation opportunities (2 breakfasts, 2 lunches, 2 evening cocktails)
- Entrance wall/XXL Floorplan: Name integration
- Name integration in program, website and application
- Up to 5 Attendees' Tickets
- Up to 3 Two-Days Exhibitors' Tickets
- 1x Electrical outlet*


**PRIORITY
FOR YOUNG
COMPANIES
& SCALE UP**
Additional services: €25 — Furniture Package

For a “2 Linear Metres stand” we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

Additional services: €25 — Furniture Package

For a “2 Linear Metres” we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

Additional services: €380 — Furniture Package

For a “6m² stand” we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):

Dimensions (for 1 banner): 238 x 189 cm

→ Personalized: €100/banner (VAT excluded)

CLOSING SEATED DINNER

EXCLUSIVE PARTNER (X1): €50.000

At the event

- Co-label the Closing Seated Dinner
- Take the stage: 3 Mins. Welcome Speech
- Up to 5 VIP-Zone-Tickets (Two-Days-Access)
- Up to 50 Attendees Tickets
- Closing Seated Dinner: 5 tables of 8 each
- Entrance wall / XXL Floorplan: Logo integrated
- -20% reduction in any other NFTs (additional table at entrance)

Pre-Event

- Exclusive Closing Seated Dinner page advertising send to all participants
- Logo integrated in the promotional material
- Integration in the video report including brief statement
- Logo integration in the follow-up newsletters

Permanent

- Presentation page in the official application including programme and matchmaking

Not available anymore

Partnership packages

CLOSING SEATED DINNER

CO-PARTNER: €25.000

At the event

- Co-label the Closing Seated Dinner
- Menu Branding
- Logo integration on the screen
- Banner on the side of the screen
- Special mention in the post-event magazine that will be sent to all participants and used for promotional purposes
- Up to 3 Speaker Lounge Tickets (Two-Days-Access)
- Up to 25 Attendees Tickets
- Closing Seated Dinner: 3 tables of 8 each
- Entrance wall / XXL Floorplan: Logo integration
- -15% reduction in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/students entrances, tickets...)
- Gobo projection for your branding

Pre-Event

- Exclusive Closing Seated Dinner Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
- One social post announcing the partnership

Post-Event

- Name integration in the video report
- Logo integration in the follow-up newsletters
- Special mention in magazine. Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)

Permanent

- Presentation page in the official application including program and matchmaking

SPONSOR STUDENT TICKETS

Enhance your organization's employer visibility by sponsoring entry tickets for students, creating an opportunity to introduce your brand to the next generation of professionals.

This package allows you to sponsor up to 100 students.

Luxembourg-based companies sponsoring tickets will be listed as such on www.nexusluxembourg.

Starting May 1st, 2025, students will be able to apply for sponsored tickets by selecting from a list of companies.

Companies can suggest specific universities to be included in the list.

On the morning following the event, we will organize bus tours for students to visit their sponsors for a meet and greet with the company's leadership.

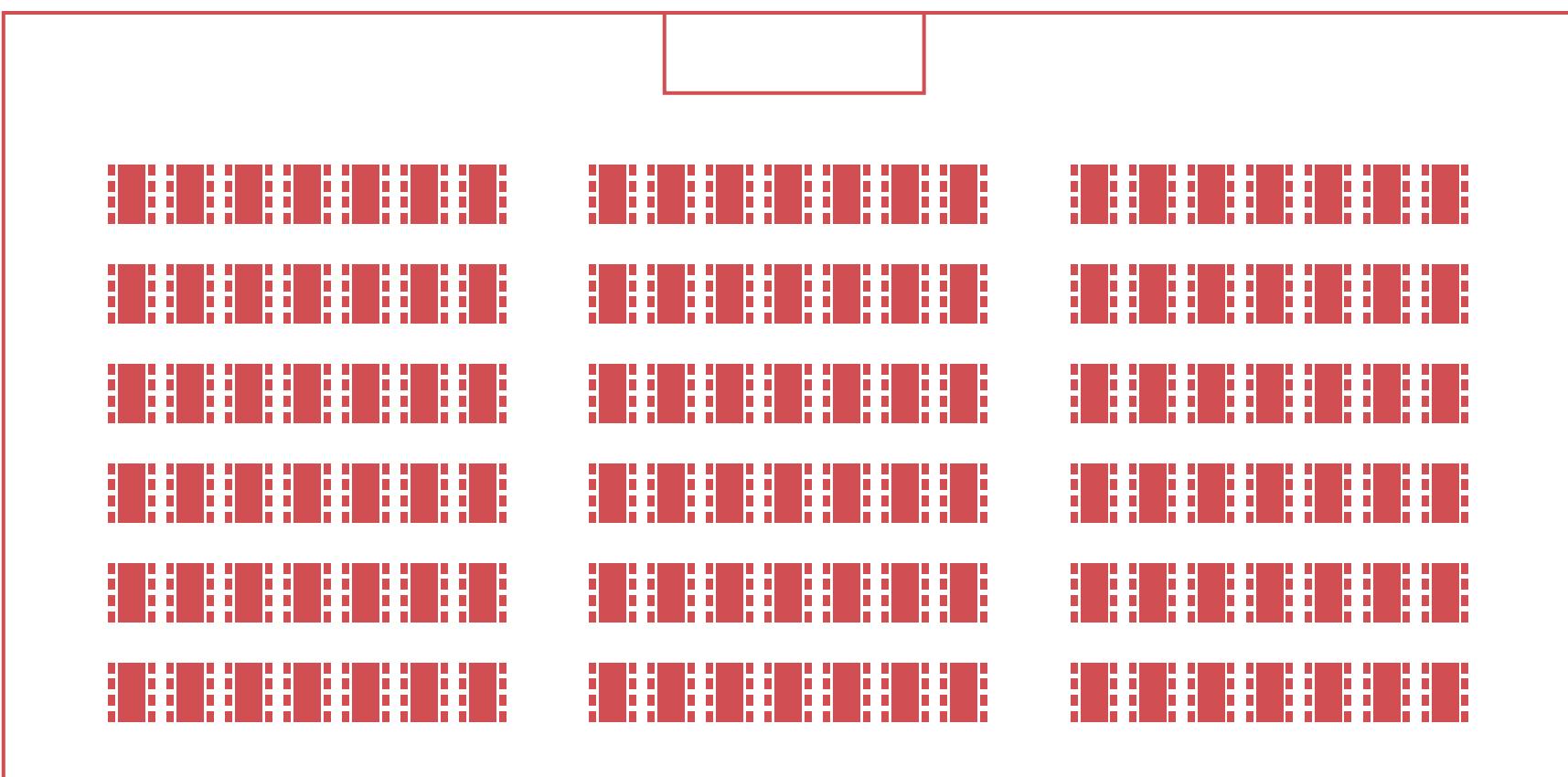


Package value: €5.900

#EmployerBranding #TalentAttraction #NextGen

BOOK YOUR TABLE AT THE CLOSING SEATED DINNER

Single Table at Closing Seated Dinner: €3.950



**Seats are limited
to 1.008 guests seated
at 126 tables (each seating 8)**

The Closing Seated Dinner will bring together political leaders (EU officials, government officials, MPs) and business leaders to engage with speakers, exhibitors, and partners.

Seats are limited to 1.008 guests seated at 126 tables
(each seating 8).

Please be aware that tables are assigned on a “first come, first served” basis. We encourage early booking to secure your spot.

Catering can be tailored to accommodate food allergies; please inform us at least ten days prior to the dinner.

A table of 8 at the Closing Seated Dinner (19:30 - 22:30)
All 8 can access the Closing Networking Cocktail (17:15 - 19:15)
All 8 can access the Exhibition and Talks on Wednesday June 18 (08:00 - 19:00)
All 8 have a full two-days-access to all talks and cocktails as well

Destination Pavillions

We are thrilled to extend **an invitation to foreign delegations** to join us at our **leading tech event**, offering a unique chance to showcase your city, region, or country while establishing **vital connections**. This event serves as a key platform to foster genuine **relationships with key stakeholders** who are instrumental in **shaping the future**. The involvement of distinguished and influential entities from Luxembourg's business ecosystem is crucial for **elevating the financial center's profile** and the country's **stance on technology**. By participating, they will gain unparalleled visibility and contribute to collaborative **innovation** and **strategic partnerships** in propelling Luxembourg's economic and technological objectives forward.

Destination Pavillions

DESTINATION PAVILLON PACK PREMIUM – €30.000

Promote your city, region or country at the event:

- Exhibition stand up to 25 m²
- Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
- 15 minutes on the Divided Main Stage 1/3
- 2x 45 minutes on one of the Medium Knowledge Stages*
- Up to 2 Speaker Lounge Tickets for your team (Two-Days-Access)
- Up to 25 Attendees Tickets
- Up to 6 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 2 tables of 8
- Entrance wall / XXL Floorplan: Logo integration
- 15% discount on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/student entrances, tickets,...)

* 3 types of Knowledge stages:

- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

- Premier Partner Logo integration (website, newsletters, digital advertising, official invitations)
- One social post announcing the partnership

Post-Event

- One page in magazine (1 full page ad or 1 page editorial)
Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)
- Logo integration in the video report
- Logo integration in the follow-up newsletters

Permanent

- Presentation page in the official application including program and matchmaking

Additional services — Furniture Package: **€1.700**

For a “Premier Partner” stand, we recommend the following furniture package: 2x 55” TV Screens / 1x Refrigerator / 1x Welcome desk / 1x Coat hanger / 2x Stools / 3x Lockers / 1x Table / 6x Electrical outlets / 4x Chairs

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo): Dimensions (for 1 banner): 238 x 189 cm

- Personalized: €100/banner (VAT excluded)

DESTINATION IN THE STARTUP HIVE

€8.000 (Format S)

- 5 startups desks in the center of the expo, in front of the international matchmaking area (2 days)
- Networking and lead generation opportunities (2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
- Entrance wall / XXL Floorplan: Name integration
- Name integration in program, website and application
- 5 seats at the Closing Seated Dinner
- 1 access to the Speaker Lounge
- Unlimited tickets for 2-day exhibitors or attendees (only for foreigners invited by the pavilion)
- 10% reduction on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/students entrances, tickets,...)

€10.000 (Format M)

- 10 startups desks in the center of the expo, in front of the international matchmaking area (2 days)
- Networking and lead generation opportunities (2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
- Entrance wall / XXL Floorplan: Name integration
- Name integration in program, website and application
- 10 seats at the Closing Seated Dinner
- 2 accesses to the Speaker Lounge
- Unlimited tickets for 2-day exhibitors or attendees (only for foreigners invited by the pavilion)
- 10% reduction on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/students entrances, tickets,...)

DESTINATION IN THE STARTUP HIVE

€15.000 (Format L)

- 15 startups desks in the center of the expo, in front of the international matchmaking area (2 days)
- Networking and lead generation opportunities (2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
- Entrance wall / XXL Floorplan: Name integration
- Name integration in program, website and application
- 15 seats at the Closing Seated Dinner
- 4 accesses to the Speaker Lounge
- Unlimited tickets for 2-day exhibitors or attendees (only for foreigners invited by the pavilion)
- 10% discount on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/students entrances, tickets,...)

€20.000 (Format XL)

- 20 startups desks in the center of the expo, in front of the international matchmaking area (2 days)
- Networking and lead generation opportunities (2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
- Entrance wall / XXL Floorplan: Name integration
- Name integration in program, website and application
- 20 seats at the Closing Seated Dinner
- 6 accesses to the Speaker Lounge
- Unlimited tickets for 2-day exhibitors or attendees (only for foreigners invited by the pavilion)
- 10% reduction on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/students entrances, tickets,...)

thank you

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