



BRCC
FOSTERING SUCCESS



PROGRAMME
**COMPETITIVENESS AND
INNOVATIONS IN ENTERPRISES**

Draft 20.02.2025

3rd Burgas Business Forum

Strengthening Bulgaria-Türkiye-Romania Economic Ties

Date: 14 March 2025 | 09:15 am EET

Venue: International Congress Centre, Burgas

09:15 – 10:00 Registration and Welcome Coffee

10:00 – 10:30 **Welcome addresses by representatives from:**

Moderator: Boyko Takov, Ph.D., Executive Director of the Bulgarian SME Promotion Agency

- **Mr. Tomislav Donchev**, *Deputy Prime Minister and Minister of Innovation and Growth*
- **Bulgarian, Turkish & Romanian officials** (*Ministers, Ambassadors, etc.*)
- **H.E. Mr. Mehmet Sait Uyanik**, *Ambassador of Extraordinary and Plenipotentiary of the Republic of Türkiye to the Republic of Bulgaria*
- **H.E. MS. Brândușa-Ioana Predescu**, *Ambassador Extraordinary and Plenipotentiary of Romania to the Republic of Bulgaria*
- **Mr. Dimitar Nikolov**, *Mayor of Burgas*
- **Mr. Fikret Ince**, *Honourary Chairman and Founder of Bultışad*
- **Atty. Victor Gugushev**, *Chairman of the Bulgarian-Romanian Chamber of Commerce (BRCC)*
- **Mr. Zeki Saribekir**, *DEIK Bulgaria Council Chairman*

10:30 – 11:00 New Horizons for Bulgaria- Türkiye-Romania economic relations

Keynote Speeches with Moderation: *"Bulgaria's Schengen Accession: New Horizons for Bulgaria-Türkiye-Romania Economic Relations"* Investment Incentives by Invest Bulgaria Financial opportunities for companies, featuring presentations by:

- **Ms. Mila Nenova**, *Executive Director, Invest Bulgaria Agency*
- **Mrs. Kubra Orakcioglu Kazan**, *DEIK Outbound Investments Business Council President*

Project BG16RFPR001-1.002-0001

"Implementation of measures for the internationalization of the Bulgarian SMEs by supporting the activities of the Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA)"



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- **Mr. Alim Kucukpehlivan** - *Chairman at Başarsoft and TOBB Turkey Software Assembly Software Export Committee*
- **Mr. Huseyin Guler** – *R&D and innovation Director, Kastamonu Entegre*

11:00 – 11:45 E-commerce & Logistics Discussion Panel

Logistic and e-commerce collaboration area in the Black Sea region E-commerce

Cross-border E-commerce

- **Mr. Nikola Ilchev**, *Founder of Balkan e-Commerce Summit*
- **Mr. Daniel Torbatu**, *Paysera Romania*
- **Mr. Razvan Blanita**, *Marketplace Director eMAG Bulgaria*

Logistics

- **Mr. Boris Balev**, CEO of Burgas Port - Ro-Ro opportunities
- **Bulgaria & Romania**, the Smart Entry Point for Efficient EU Logistics from Türkiye”,
Mrs. Milena Ramcheva, Executive Director at Metrica Ltd.
- **Mr. Mahmut Sahin**, General Secretary, Trakia Development Agency (TBC)

Success stories and good practices from the Three Country Region

11:45 – 12:45 Lunch Break and Networking

12:45 – 13:45 Black Sea Economic Cooperation Discussion Panel

Working together towards peace, stability, and prosperity in the wider Black Sea area

- **Mr. Dimitrios Rallis**, *Ambassador, Deputy Secretary General, BSEC PERMIS*
- **Mr. Murat Sükrü Soykan**, *Acting Head of EU & International Relations Department,*

KOSGEB – TBC

- **Dr. Ahmet Kesik**, Rector of Gedik University, Board member at Gedik Holding and Deik Bulgaria Business Council;
- **Dr. Eyüp Vural Aydın**, Chairperson of DEIK PPP Committee;
- **Dr. Serhat Köksal**, President of Black Sea Trade and Development Bank TBC

Guest lecturers TBC

13:45 – 14:45 Investment and Business Opportunities Discussion Panel

Future opportunities and perspectives between Bulgaria-Türkiye-Romania in the business and investment sector

Moderator: TBC

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- **Mr. Ali Arda Alici**, *Commercial Attaché at the General Consulate of Turkey in Burgas TBC*
- **Mr. Ivaylo Marinov**, *Commercial and Economic Counsellor at the Embassy of Bulgaria in Romania*
- **Mr. Radu Călin Moldovan**, *Minister Counsellor, Economic and Commercial Promotion Office at the Embassy of Romania in Sofia TBC*
- **Mr. Stefan Sofroniev**, *Commercial, and Economic Counsellor at the Embassy of Bulgaria in Istanbul*

14:45 - 15:45 #BreakingGrounds Panel

Scaling SEE innovative business on Europe's largest tech events

Moderator: Mr. Teodor Antonio Georgiev, *Co-Founder & Head, Storytelling Studio & Originator, #BreakingGrounds*

- **Brief presentation of #BreakingGrounds**, *mission, value, achievements*
- **The Innovation Potential of the SEE Region: Strategic Partnerships for Business Growth**
- **The Role of Legal Services in Scaling Successful Businesses**
- **Bulgaria, a Dynamic Innovation Hub: Challenges and Opportunities**

13:30 – 16:30 B2B Matchmaking Event

18:30 – 20:30 Closing Remarks with Gala Dinner

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