



ULUDAĞ
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ

Sayı: 77572889-TİM.UİB.GSK.FUAR.2025/252-4585

Bursa, 09/12/2025

Konu: FUNCTIONAL FABRIC FAIR SPRING 2026 MİLLİ KATILIM
ORGANİZASYONU

ULUDAĞ TEKSTİL İHRACATÇILARI BİRLİĞİ
ULUDAĞ HAZIR GİYİM VE KONFEKSİYON İHRACATÇILARI BİRLİĞİ
ÜYELERİ'NE
SİRKÜLER NO: 841

Uludağ Tekstil İhracatçıları Birliği tarafından firmalarımıza yeni ihracat pazarlarının kapısını açabilmek ve mevcut ihracat potansiyelimizin artırılması amacıyla 08-09 Nisan 2026 tarihleri arasında ABD'nin Portland şehrinde gerçekleşecek olan Functional Fabric Fair Spring fuarı'na yönelik milli katılım organizasyonu yapılacaktır.

Functional Fabric Fair Spring 2026 Fuarı Milli Katılım Organizasyonu

- Fuar katılım bedeli (13,94 metrekarelik köşe stand için): 10.490 USD
- Fuar katılım bedeli (13,94 metrekarelik stand için): 9.790 USD

Başvuru Linki: <https://tinyurl.com/5aahk88m>

Functional Fabric Fuarı, aktif giyim, performans giyim, hazır giyim, dikişsiz giyim, polyester, viskon, anti-bakteriyel, UV-kesim, ısı düzenleyici, su ve yağ itici, geotekstil, kişisel koruma, tıbbi, hijyenik spor ve askeri giyim ürünlerinin sergilendiği bir fuardır. Endüstri liderleri olan Burlington, Cordura, Duraflex, İnvista, Lenzing, YKK ve benzeri firmalar fuara katılımcı olarak iştirak etmekte ve büyük alıcılar olan Adidas, Nike, Eddie Bauer, L.L.Bean, Colombia, Moncler, Under Armour, Nordstrom, Converse, Fila, Guess, Jansport, The North Face, Timberland ve Vans gibi büyük alım firmalarından ziyaret beklenmektedir.

Fuara katılmak isteyen üyelerimizin [yukarıdaki başvuru linkinden](#) ulaşabilecekleri elektronik başvuru formunu katılımcı kişi için doldurmaları gerekmektedir

Bilgilerini ve gereğini rica ederim.

Mümin KARACAKAYALILAR
Genel Sekreter

Uludağ İhracatçı Birlikleri Genel Sekreterliği

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Mümin KARACAKAYALILAR
Katılımcı Bilgi İçin: Alpay ÖZTÜRK - Şube Müdürü
gerekince güvenli elektronik imza Hale Nur KIRMIZIKUŞAK
ile imzalanmıştır.



TİM TÜRKİYE
İHRACATÇILAR
MECLİSİ

FUNCTIONAL FABRIC FAIR SPRING EDITION

Day 0 Sustainability Workshop: April 7, 2026 | **Exhibit Hall + Expert Talks:** April 8-9, 2026

Oregon Convention Center, Portland, OR



BOOTH	TOTAL COST	INCLUDES
10x15 (Inline)	\$9,790.00	Badge Scanner, Standard Exhibitor Profile Listing, Access to Exhibitor Dashboard, Electric, & Third-Party Decor (including Veloce Fabric system structure (8ftH back wall/6ftH side wall), Lights (2 arm lights in LED), 1 table, 3 chairs, 2 T-racks, 1 company logo, 1 waste basket, and 1 outlet)
10x15 (Corner)	\$10,490.00	Badge Scanner, Standard Exhibitor Profile Listing, Access to Exhibitor Dashboard, Electric, & Third-Party Decor (including Veloce Fabric system structure (8ftH back wall/6ftH side wall), Lights (2 arm lights in LED), 1 table, 3 chairs, 2 T-racks, 1 company logo, 1 waste basket, and 1 outlet)

STAND OUT AMONG YOUR COMPETITORS

Take advantage of our sponsorship opportunities with these next level products:

LEAD BOOSTER: You create an irresistible offer to attract more visitors to your booth, we promote it to all registered attendees.

COUNTDOWN TO SHOW EMAIL BANNER: Sent to approximately 2,500 pre-registered attendees, your banner will be featured on all four newsletter sends leading up to the show (pending deadlines).

SIGNAGE OPPORTUNITIES: Stand out and get your brand noticed with our high-impact signage opportunities — from Outdoor Banners to Lobby Displays, Meterboards, and more!

Additional sponsorship/advertising opportunities are available and can be found in our Media Kit (not yet available).

UPGRADE YOUR PROFILE:

Buyers who attend Functional Fabric Fair always create their schedule before heading to the show. They use our online exhibitor directory as a tool to look for new products and exhibitors to start assigning their purchasing budget. While every booth receives a standard Exhibitor Profile, we recommend upgrading to **Priority or Priority Plus Profile** to increase your exposure.

SEE NEXT PAGE FOR DETAILS

CHOOSE YOUR PROFILE

Your Exhibitor Profile helps buyers find you with an online showroom to promote your business. Choose a **Priority** or **Priority Plus Profile** to outshine the competition and drive attendees to your booth.

	Exhibitor Profile	Priority Profile great visibility, more leads	Priority Plus Profile more visibility, more leads
Drive interest in your business by showcasing your brand on the event website	✓	✓	✓
Your profile includes contact details, brands, products and services, and other promotional materials	✓	✓	✓
Be seen more often with a double-height and highlighted profile		✓	✓
Showcase your products with product previews		✓	✓ (includes scrolling preview)
Ultimate visibility with profiles rotating in top placements		3rd & 4th Position (after Priority Plus)	Top 2 Positions
Maximum exposure with your profile promoted on the website homepage			✓
Exposure to relevant audiences with a guaranteed top placement in your chosen product category			✓

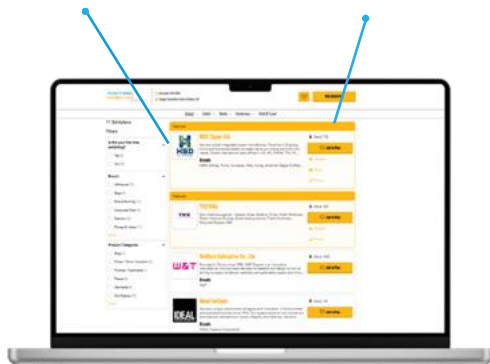
WHY UPGRADE?

PRIORITY PROFILE

Get seen first & more often with Priority Profiles

Increased visibility with Priority Profiles rotating in position 3 and 4 directly below Priority Plus Profiles

Twice the height,
twice the impact
with a standout
highlighted profile



PRIORITY PLUS PROFILE

Stand out, get noticed, unlock business

Exposure to relevant audiences with a guaranteed top placement in your chosen product category

Increased visibility with profiles rotating in top 2 positions in the exhibitor list

Maximum exposure
with your profile
promoted in a
carousel on the
website homepage*

Twice the height, twice the impact with a standout highlighted profile



In 2025, businesses saw 2x more engagement with a Priority Profile — and up to 5x more with a Priority Plus Profile.*