



Africa Amusement & Attractions Expo

**LAUNCH OF THE
PREPARATIONS
FOR THE
INTERNATIONAL
EXHIBITION
OF AMUSEMENT
& ATTRACTION
ACTIVITIES**

**From 21 st
To 24 th
OCTOBER
2026**

**Morocco
Africa &
Mediterranean
Hub**

A Strategic Event for a Fast-Growing Sector



TLS Groupe has launched the preparations for the first edition of the International Exhibition dedicated to Amusement and Attraction Activities - Morocco 2026.

This international professional event will take place in **Rabat, Morocco**, from **October 21 to 24, 2026**, and aims to position the Kingdom as a leading regional platform for the development of leisure, attractions, and recreational, educational, and tourism entertainment.

The amusement and attractions sector (theme parks, water parks, indoor leisure, immersive experiences, cultural attractions) is experiencing sustained global growth, driven by evolving tourist expectations, the rise of experiential tourism, and increasing investments in leisure infrastructure.

In Morocco and across Africa, this sector represents strong potential for tourism diversification, job creation, and territorial attractiveness, within a context marked by:

- The continuous increase in tourist flows
- Major infrastructure projects
- International milestones on the horizon toward 2030



A Platform Dedicated to Professionals and Investors



The exhibition is positioned as a B2B and B2G meeting platform, bringing together:

- International operators and manufacturers
- Investors and project developers
- Local authorities and public institutions
- Tourism, real estate, and shopping center professionals

The objective is to create a space for networking, partnerships, and investment, fostering the emergence of structuring projects in the leisure and attractions sector, in Morocco and across the African continent.

A Rich and Structuring Program



The event will notably include:

- A professional exhibition showcasing equipment, technologies, and innovative solutions
- An investment and projects pavilion dedicated to "ready-to-invest" projects
- An international forum with conferences and expert panels
- Scheduled B2B and B2G meetings
- Dedicated spaces for training, professional development, and attraction safety

Ongoing Institutional and Professional Mobilization



The current preparation phase is marked by:

- The establishment of an organizing committee
- The mobilization of national and international institutional partners
- The launch of exhibitor and qualified buyer prospecting actions
- The structuring of the scientific and professional content of the event

The organizers are working in close collaboration with stakeholders to ensure a credible, useful, and results-oriented event.

FOR MORE INFORMATION

**The Organizing Committee
is at your disposal.**

Organizer: TLS Groupe

Email: contact@aaaexpo.ma

Phone: +212 670 099 900

Website: www.aaaexpo.ma